

**BID SUBMISSION FOR RED RIBBON BUS (RRB) CAMPAIGN DATE HAS BEEN EXTENDED TO 25 APRIL 2025: 6.30 PM**

Section in RFP	Serial No.	Section Name	Text provided in RFP	Revised Text
Activity Schedule Page number:2	7	Last Date & Time for submission of Bids	11-04-2025 by 6.30 PM	25-04-2025 by 6.30 PM
10 Sec D Page No: 15	2	Eligibility Criteria	The Bidder should have experience in designing and executing public awareness campaigns, specifically those addressing health concerns such as HIV/AIDS, Sexual and Reproductive Health (SRH) and/or Infectious Disease.	The Bidder should have experience in designing and executing public awareness campaigns, preferably those addressing health concerns such as HIV/AIDS, Sexual and Reproductive Health (SRH) and/or Infectious Disease.
11  Page No: 16	1	Evaluation Criteria	Geographical coverage: Experience in similar nature of projects, in the last five years (2019-2020, 2020-21, 2021-22, 2022-23 & 2023-2024).	Geographical coverage: Experience in similar nature of projects (Experience in conducting IEC and Awareness campaigns in any sector/field), in the last five years (2019-2020, 2020-21, 2021-22, 2022-23 & 2023-2024).