

COVID-19 Relief Kit Distribution

Extending Help to the most
marginalized families and
frontline workers

July, 2020



An Initiative
Of
HLFPPT



**Hindustan Latex Family Planning Promotion
Trust**

A trust promoted by HLL Lifecare Limited (A Govt. of India Enterprises)

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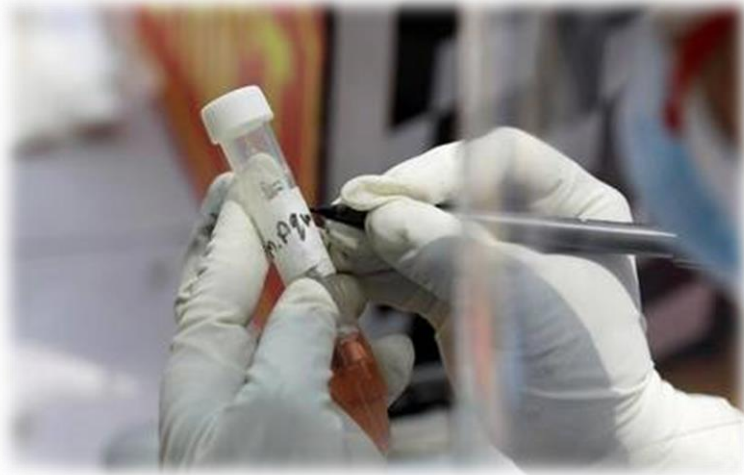
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Inter-Departmental support received from Social Franchisee Department, DEIC Team, CSR Team, Social Marketing, and Admin department.

Kit distribution date: 15th July 2020

INTRODUCTION

The recent outbreak of the Coronavirus or COVID-19 has affected countries worldwide and in India this deadly virus has caused



approximately 5,86,244 active cases, where nearly 12,82,215 have been discharged with 40,000 approx deaths recorded as on 5th August 2020. As governments, medical workers, and scientists struggle to contain and eliminate this viral

outbreak, global citizens are doing their part in ensuring safety through self-distancing and confinement.

Since March 2020 lockdown, the entire nation has fallen into the trap of COVID19 and each state has been taking every possible action to reduce the fatality rate and also to contain COVID-19 from spreading, HLPPT has been rigorously working towards the upgrading of health status of people living in hard to reach areas.

Besides the COVID-19 outbreak and fear of getting infected, the negative impact of lockdown on the life and livelihood of the poor and marginalized people is hunger and poverty.

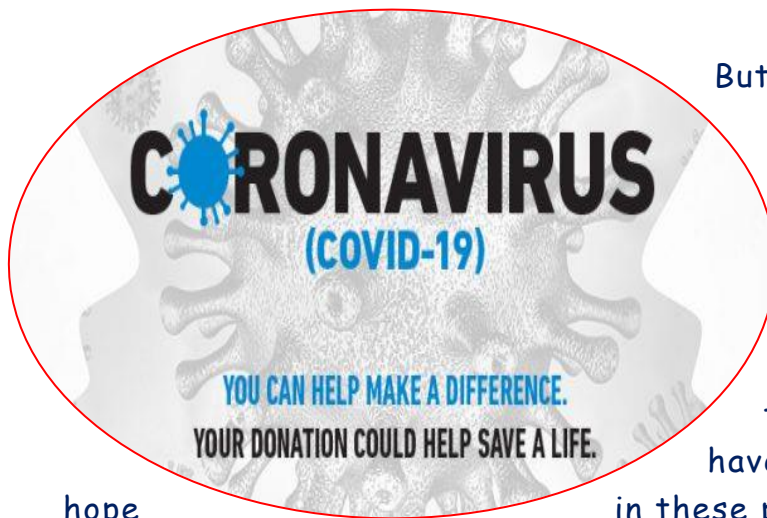
Also, keeping in view the condition of the migrated



and underserved population of India, HLPPT decided to provide immediate relief to the families affected by Coronavirus.

Raising Donations Online

None of us can view Covid-19 as anything other than a complete disaster, annihilating the world as we know it and causing such extreme hardship and suffering.



But, if there is some good work that has emerged in these troubled times, it is the humanity that people have shown towards others. This 'good' has been a first-hand experience - with support from our kind donors, who have come forward as a ray of hope in these pandemic times.

Here, at HLPPT, donors from various regions have come forward to support the cause where we are conducting relief works on the below mentioned categories.

1. **Community:** Providing Health and Ratio Kit (Mask, Sanitiser, Dettol Soap, Antiseptic, hand towel, Detergent, Poha, Bread, Biscuits, sanitary pads, etc)

2. **Healthcare Workers:** Health Kit (Mask, Gloves, Sanitiser, Dettol, hand towel, antiseptic, etc)

Since the last two months, we are raising funds online and we are thankful to our generous donors who enabled us to extend relief support activity for more than 100 households and nearly 70 frontline



workers in phase-I distribution camp recently organized at Vishwakarma Colony, Jaipthpur Extension, Badarpur, New Delhi.

Our continuing COVID-19 relief activities and associated efforts have been made possible with the support of multiple partners, well-wishers, donors, local authorities, and countless others. We would like to thank each one of them, and all our volunteers supporting every phase of the relief work, from supply management to distribution and more! It is with all your support that we are able to do so much.

Our next relief endeavor is to deliver PPE kits to the medical professionals working at the forefront of health care service delivery. By donating and supporting this noble cause you can also bring change in society. Learn more about our projects here-

For product donation online on DonateKart-
<https://donatekart.com/HLFPPT/HLFPPT-COVID19>

For a donation of fund online on Milaap-
<https://milaap.org/fundraisers/support-hlfppt-1>

Image Gallery:



Safety and Hygiene is our basic Human Rights !!!
#COVID19 should not impact the Menstrual Hygiene of every individuals. Distributed 100 Ration and Medical Kits along with Sanitary Pads. Thank You all for kind donations to us.



Distribution cum Awareness sessions on the spot

Thank You for your generous support & donation so far to enable us for distribution of free ration and health kits to the under-served communities of Delhi/NCR



Distribution of Kits & Pads

Empowering Women to speak about Menstrual Hygiene and also we have distributed nearly 100 Ration and Medical Kits to provide immediate relief from COVID-19. Thank you to all of our donors for having faith on us



Awareness Sessions on how to prevent COVID-19

COVID-19 Support and Relief Camp organised by HLFPT to deliver immediate relief to the families affected with COVID-19. Ration and Medical Kits were distributed. Thank you to all of our donors for having faith on us.



Ready to Deliver-Kits

Every Kits Contains- Mask, Sanitiser, Rin Detergent, Hand Towels, Parle-G Biscuits, Poha, Breads and most importantly- "SANITARY PADS" to promote Menstrual Hygiene



Distribution of Kits

Phase-1 of Kit Distribution was successful. More than 100 families were benefitted from the donation received from kind donation through this portal. Thank you all for such kind gesture and help.





Team HLFPT with field co-ordinators and volunteers