



Spreading
Smiles
Strengthening
Health
System

Saimvaad

...a 360° perspective



About Us

Hindustan Latex Family Planning Promotion Trust (HLFPPT) is a Not-for-Profit National organization promoted by HLL Lifecare Limited (a Mini Ratna enterprise of Government of India) is registered under the Travancore-Cochi Literary, Scientific, Charitable Societies Registration Act 1996. It was established in 1992 and today stands as one of the leading Public Health Organisation in India with major development projects portfolio. It also has 80G, 12A and FCRA registration. Presently, HLFPPT has staff strength of around 2300 people with a grant portfolio of over Rs. 200 Crores. HLFPPT has been implementing large-scale healthcare programmes in partnership with various donors.



Service Portfolio

HLFPPT's core area of work is Reproductive Health, Maternal & Child Health, Adolescent Health, Family Planning, HIV/AIDS, Elderly Care and Support with a focus on poor and marginalized rural and urban population. HLFPPT works with a vision of increasing access to quality healthcare products and service. Over the last two decades, HLFPPT has reached to more than 50 crores of the population across rural and urban India for delivering quality healthcare services at their doorsteps. HLFPPT is actively contributing towards the goals of National Health Mission, National AIDS Control Program and Sustainable Development Goals (SDGs) through the Capacity Building, Health System Strengthening, Research and Advocacy, Public-Private Partnership (PPP), Local Linkages with NGOs/CBOs and demand generation.

Our main donor partners includes NHM, NACO, Ministry of Skill Development and Entrepreneurship, Ministry of Minority Affairs, Ministry of Social Justice and Empowerment, Ministry of Rural Development, Renowned Corporate organizations, National & international NGOS & Foundations, Bilateral and Multilateral organizations etc. At Present, over 70+ active projects are functional in 25 States and three UTs in India.

NEWS-TRACK



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PERSPECTIVE

International Conference on Population & Development (ICPD-94); where we stands after 25 years



Recently on 11th July 2019, whole world observed the World Population Day revalidating what was discussed during the ICPD in 1994 at Cairo, Egypt. The conference was coordinated by the United Nations for an International Conference on Population and Development in Cairo, Egypt, on 5–13 September 1994. Its resulting Programme of Action is the steering document for the United Nations Population Fund. At the ICPD in Cairo, 179 countries adopted a forward-looking, 20-year Programme of Action (extended in 2010) that continues to serve as a comprehensive guide to people-centred development progress.

The 25th anniversary of the ICPD emerged as an opportune moment for the global communities to reflect on the progress made in advancing the agenda of Sexual and Reproductive Health and Rights and address the remaining challenges.

Extending the above agenda, HLFPPPT participated in the National Workshop on ICPD@25- Leveraging Partnership organised by Ministry of Health and Family Welfare, Government of India at Vigyan Bhawan, New Delhi, where Hon'ble Union Minister of Health and Family Welfare Dr. Harsh Vardhan

appealed “NGOs in the country to dedicate a month every year for helping the cause of Family Planning and Population Control”. The workshop was attended by dignitaries including most of the country heads of different organisation that are committed to standing along with the Government of India.



Mr. Sharad Agarwal
CEO-HLFPPPT

A substantial decline can be seen in Total Fertility Rate (TFR), Maternal Mortality Rate (MMR) & Infant Mortality Rate (IMR) which shows India's Achievements since ICPD 1994. As per the SRS Data, Total Fertility Rate (TFR) was 3.5 in 1994 which declined to 2.2 as per SRS-2017 data. Not just this, MMR and IMR have also come down at 471 in 1995 (MMIEG-95) to 130 (SRS 14-16) and 80 (UGIGME-94) to 33 (SRS-17), respectively.

Out of 17 Sustainable Development Goals (SDGs), HLFPPPT through its presence at grass root level in 25 States and 3 UTs is working extensively to help the SDG Goal No-3 which is- “Good Health and Well-Being”.

At present, with over 70+ active projects, HLFPPPT is leading the market of Healthcare service delivery with a strong foothold in the field of Health. HLFPPPT is managing and operationalizing a fleet of over 190 Mobile Medical Units roaming across the nation to deliver the doorstep medical services to the underserved communities.





HLFPPT organized a National Consultation Workshop on Private Sector Engagement for advancement of Family Planning In India, New Delhi

HLFPPT In Partnership with Population Foundation of India and JSI had organised a **"National Consultation Meeting on Private Sector Engagement"** to advance Family Planning in India on 31st May, 2019 at Le-Meridien, New Delhi. This national consultation further recommended that building consensus for private sector engagement in family planning through Public Private Partnerships (PPP) can be utilized by the Ministry of Health and Family Welfare (MoHFW) and NITI Aayog to develop and roll out a comprehensive PPP framework in the country.



Organisation (SMO) partners' and the private sector. While addressing the workshop, Alok Kumar, Adviser to NITI Aayog, said, *"We need to improve the indicators of family planning, health and nutrition in Aspirational districts to match the national average and to be able to achieve the SDGs. We need at least 90% coverage of the key interventions in addition to ensuring quality of services to achieve health and nutrition goals."*

Sharad Agarwal, CEO, HLPPT said, *"We believe that Social Franchise and Social Marketing have many successful models, learning's and above all opportunities which are untapped that can bring commercial feasibility and techniques to the family planning sphere to meet the Sustainable Development Goals"*. Through this forum we envisage and propose the formation of a steering group which can have representation from all stakeholders and help us to take forward an on-going dialogue with stakeholders highlighting the scope, trends, and opportunities for private sector participation in family planning in India.

The workshop was focused on the current status and good practices related to private sector engagement in family planning based on key findings of the studies conducted by Population Foundation of India (PFI) and Hindustan Latex Family Planning Promotion Trust (HLFPPT). The inaugural session included participation by policymakers and government officials including Sudhansh Pant, Joint Secretary, Ministry of Health and Family Welfare (MoHFW), Alok Kumar, Adviser, NITI Aayog, as well as development partners, Non-Governmental Organisations (NGOs), Social Marketing



The key recommendations that emerged from the workshop are:

- Longer term engagements with private partners
- Independent monitors for oversight
- Support and management of the PPP arrangement
- Consider flexibility in fixing reimbursement rates
- Inclusion of newer categories into social marketing and expanding scope for brand extensions



HLFPPT signed a contract with NSKFDC for organizing Health Awareness Camp across PAN India



HLFPPT and National Safai Karamcharis Finance and Development Corporation (NSKFDC), a Govt. of India Undertaking under the aegis of Ministry of Social Justice and Empowerment, Government of India entered in an Memorandum of Understanding (MoU) to organize Health Camps on Pan India basis especially in/around clusters where its target group namely 'Safai Karamcharis' are residing.

In continuation with above, HLFPPT had organised its first Multi-Specialty Camp on June 29th 2019 in Roorkee, Uttarakhand which was attended by more than 150 "Manual Scavengers". This Multi-Specialty Health camps had experienced Doctors in the field of Physician, Eye specialist, Gynecologist, Dermatologist and ENT. Free test including - blood pressure, sugar test, eye testing and have provided basic medicines during the camp.

Another Milestone Added!!!



HLFPPT have signed a contract with Nuclear Power Corporation of India Limited (NPCIL) to manage and operationalize 01 Mobile Medical Unit (MMU) to reach out the far-flung area of Tapi District in Gujarat.

The project is funded under CSR head. It's First health camp was inaugurated by the site director of Kakrapar Atomic Power Station (KAPS) Mr. Hansora and Medical Surgeon (MS) of KAPS Hospital, Dr. Uma Gupta on 1st April 2019.

This MMU is providing 24 days of health care services to 12 villages around Kakrapar Atomic Station in a month. Not just this, A Rural dispensary is also being managed by HLFPPT.

Bringing Smile on the faces of under-served Children through regular services

Under the Service Co-ordination and support provided by Centre of Excellence- DEIC, Noida, Cataract and Squint Surgery of Two beneficiaries were done successfully. This COE-District Early



Intervention Centre, situated in Dr. Bhimrao Ambedkar District Hospital in Tower 9 on Third & Fourth Floor, Noida. The centre is working towards providing free medical treatment to children age group of 0-6 years and also accepting walk-in for early diagnosis of 4Ds i.e, Defects at Birth, Diseases, Deficiencies and Developmental Delays & Disabilities.

We can't help everyone, but everyone can help someone



It is well said that the positive work towards bringing the change in life will always be helpful to achieve whatever we have desired in our lives. In continuation of this, HLFPT under the guidance of Punjab State AIDS Control Society advocated the issues of Children Living with HIV (CLHIV), with various stakeholders and donors.

The consisting advocacy efforts made under VIHAAN program supported by India HIV/AIDS Alliance received recognition by the stakeholders and donors therefore, 25 CLHIV have been gifted with bicycle in Ludhiana by the Leader of Cycle manufacturer Ms/ AVON Cycle Private Limited.

During the cycle distribution activity, Project Director of Care and Support Centre Ludhiana run by SHAAN Foundation (Partner Organisation) stated that "I felt very blessed when we are able to provide such support to the orphan children, which will help them to complete their education".

Delivering and ensuring the availability of Family Planning Products at Grass Root Level



It is an essential task to plug the gap of unmet needs for family planning methods. In addition to this, Social Marketing team of HLFPT is ensuring through it

marketing effort that, reach of FP products should be available 24x7 at grass root level. Our Social Marketing team works with the objective of ensuring affordable contraceptive products and sanitary napkin available and accessible to the underserved population living at C&D market.

Meaningful Advocacy bringing change in the life of Children living with HIV



In Care and Support Centre (CSC) Jodhpur with support of local NGO partners nutrition support was provided to total 161

family members of 41 clients. The support was provided by a local NGO "Parmar Relief Society". Similarly another NGO "Manav Seva Sansthan" also supported 25 widows WLHIV of CSC with the nutritional support in Jodhpur and in Jaipur nutritional support generated to 25 PLHIV by "Naya Savera" NGO. CSC has been also mobilizing resources for the education support to CLHIV.

Going an extra mile to deliver healthcare service even in flood affected districts of Assam



HLFPPT and NHM-Assam have joined hands towards serving the humanity, through its Mobile Medical Units by organising Health Camps even in flood affected area in the districts of Assam. During the Flood, with the help of NDRF, Local Communities and administration, identification of Flood relief camps were targeted to deliver the free and essential health check-ups to the victims of Flood.

AWARD & RECOGNITIONS

Enabling Rural Poor Youth by Developing them as Skillful resources



In order to energize and build mass support as well as create awareness amongst the rural youth, every year Skill Icon is being identified by the Ministry of Rural Development, Government of India.

Recently on the occasion of World Youths Skill Day-19, Two Successful trained candidates under ELSTP of Alwar and Ajmer (RAJASTHAN) were recognised and awarded as "Youth Skill Icon-18" by State Skill Minister Sh. Ashok Chandana G, Government of Rajasthan.

Successful Trained candidate Awarded under Skill Development program by the Government of Rajasthan

In an event to recognise and felicitate with training completion certificate and Job Letter, our students of PMKVY program at Ajmer district, Rajasthan were awarded for highest salary receiving alumni (Rs. 14000/- + incentives) on the occasion of World Skill Day-19.



It was a privilege for our students Mr. Gaurav Yadav and Mr. Balesh Mathoniya to attend the event organised by Department of Information & Public Relations (DIPR), Ajmer. Gaurav and Balesh did Retail Sales Associate course at HLPPT Skill Development Centre and now they are working as Executives in Visa Dept. at Satguru Tour&Travels, Ajmer.

TRAINING/WORKSHOPS AND MEETINGS

Sensitization Workshop Arranged for Hotel Staff in Jaipur

An awareness session was organized by HLPPT for staff of Hotel Lalit Jaipur regarding "HIV and Stigma prevalent in society" on June 26, 2019. The session was attended by nearly 100 participants.



Recognising Hospitals Achievement & MANYATA Accreditations in Rajasthan

In Rajasthan, HLPPT is implementing "UTKRISHT DIB Project" to support private healthcare facilities which are small health care organizations (SHCO) to work towards attaining NABH (National Accreditation Board for Hospitals & Healthcare Providers) and MANYATA certification ready.

It was a matter of great pride for HLPPT team that the Ex- FOGSI President and Manyata National Convener, Dr Hema Diwakar herself participated in the certificate awarding ceremony organized in Jaipur, Rajasthan. A one day, Capacity Building of Team Members under DIB "Utkrish" Program was also done by team ARTIST led by Dr. Hema Divakar herself.



HLFPPT organized customized training of Street Food Vendors on Food Safety & Hygiene

Adding another feather to the cap, HLPPT Yet again organized a Street food vendors training in association with PFS and PTC Foundation on 25th June 2019 at the IC's Hotel, South East Delhi. The objective was to generate the awareness amongst the Street Food Vendors regarding Food Safety and Hygiene. A heuristic approach was taken to educate the participants about the importance of cleanliness, ways to maintain it, approach towards the raw and processed food material along with their handling through a slide show.



All the 23 Street food vendors were enthused and they participated in the session with full zeal by putting up queries and discussing their problems with the trainer. A synergistic session was executed to allay their myths and doubts whether big or small. A post assessment of the participants was also done to reinforce the knowledge gained by them during the session.

Peer Educator (Sathiya) Training under RKSK project in Barwani, Madhya Pradesh

Under Rashtriya Kishor Swasthya Karyakram (RKSK), HLPPT is providing support in eight Adolescents Health Friendly Clinics of Community Health Centers

(CHCs) at block level and one at District hospital through our counselors, based at the CHC and the DH in the district of Barwani, Madhya Pradesh.



Our Master Trainers (MTs) through its supportive supervision have been providing support to the trained Sathiya (the name given to Peer Educators in Madhya Pradesh) under the project in the identified villages of the district. They support ASHA in identifying potential proactive Sathiya in their operational areas for six days comprehensive training on the programmatic areas under RKSK. During the training, Nutrition, Sexual reproductive health, Non-Communicable disease, Drug Abuse, Gender based violence, Mental Health topics were covered.

Under Vihaan Project State Level Advocacy meeting conducted

In order to advocate the concern of PLHIV and as a part of advocacy initiative, HLFPTT and RSACS jointly organized, a State Level advocacy Meeting under the chairmanship of Dr. Rajendra Prasad Doriya, Project Director, RSACS. The SACS officials were also present in the meeting. The representatives of various interline



departments were invited for their sensitization so that they could encompass their support to the People Living With HIV/AIDS (PLHIV) and the PLHIV can avail all the benefits by creating an enabling environment. During the meeting, issues like- Concessional/ Free Bus

Pass by issuing a smart card to all PLHIV by Rajasthan State Road Transport Corporation (RSRTC), Inclusion of PLHIV in Food Supply Scheme and Scope of PLHIV related activities in CSR Rajasthan, were discussed.

Training provided to Staff Nurses for Intrauterine Contraceptive Device (IUCD)

In Partnership with National Health Mission-UP (NHM), HLFPTT is working on Capacity Building of Health Service Providers (HSPs) on comprehensive package of IUCD & PTC and ensuring sustainable service provision at 75 districts of U.P by providing 5 days of training on the packages under Gol approved training curriculum



with an aim to influence the attitude of the participants towards the benefits and appropriate use of IUCDs and providing them the latest technical information on IUCDs. The Workshop was held from 16th April to 20th April 2019 for HSPs of UP.

HEALTH CAMPS

Ensuring Better and Improved Health of Local Community through Health Camps



In collaboration with ICARE Hospitals, HLFPTT and PTC India have organised an Eye Check-Up cum Screening Camp at Seelampur, Delhi. The camp was attended by more than 100 beneficiaries from the local community.

HLFPTT Kerala organised a Mega Health Camp for Diabetes Screening

A mega health camp focusing Diabetes screening and Management was organized by HLPPT-Kerala on 29th March 2019 at Kulathupuzha, Vanchiyodu tribal colony. The camp was inaugurated by the Tribal extension officer Sh. Shinu. Around 50 people have participated



in this camp. During the camp, Dental check-ups and demonstration of brushing techniques and oral hygiene instructions was done by Dental Surgeon. The event also receives coverage from various Print Media Houses.

Prevention is better than Cure

A preventive health check-up camp for HLPPT Corporate Office Staff was conducted in which Bone Mineral Density, Blood Pressure, Body Mass Index, Random Blood Sugar, Physician Consultation, ECG, Dental Health screening and Lab test were done.



Gandotra and Noida Team. Apart from this, Mr. Naveen Sharma, Team Leader-BD had briefed his team about HLPPT. The effort made by Team DEIC was well appreciated by the GM itself. In addition to this, Knowledge Exchange visits by **Ms. Tasleem Ansari**, Additional Mission Director, Uttar Pradesh was also visited at the center.



SPECIAL DAYS

World Autism Day-19 celebrated at CoE-DEIC, Noida

HLPPT celebrated World Autism Awareness Day at COE-DEIC-Noida.



The celebration event was inaugurated by CMO-Noida. More than 20 parents with their Children participated in the celebration. An awareness session was conducted for parents to make them sensitize about the importance of good care during the treatment period. Moreover, a painting competition for children aged between 3-6 years was organised.

World Environment Day-19

On the Occasion of World Environment Day 2019, June 5th, HLPPT MMU Assam Team pledged to save the

VISITS

Government of UP, appreciated the efforts made by COE-DEIC, Noida team

Centre of Excellence DEIC-Noida managed and operationalized by HLPPT, was visited by **Dr. Manoj Kumar**, General Manager of RBSK NHM-UP, during his visit to the centre with his team on 5th July 2019. Detailed information about the Centre, its functionality, services being offered and activities being carried out for children aged 0-6 were introduced by the Program Manager DEIC Dr. Chahat

early discharge from hospital. KMC is an especially important intervention for babies that are born premature.

Malaria Day



environment by planting trees. Not just this, MMU Assam Team also conducted an awareness session to sensitise the local community about saving the environment by planting the tree, not by cutting them.

Anti-Tobacco Day-19

HLFPPT Kerala Team conducted an awareness activity on the occasion of **Anti-Tobacco Day** on May 31st, 2019 in all the Mobile Medical Clinics across Kerala State. As the part of campaign, HLFPT had scheduled an awareness classes for health service providers, villagers, Slide show presentations of Good and Bad habits, Awareness Rallies and Free Screening for Oral Cancer.

The awareness session was attended by the Staffs from



Regional Cancer Centre, doctors from Public Health Centers, Dental surgeons and Officers from Schedule Tribe Development Department, Government of Kerala.

International Kangaroo Care Awareness Day

The International Kangaroo Care Awareness Day (May 15th) is a global event celebrated since 2011 by communities that appreciate Kangaroo Care parents, organizations, and professionals.

Kangaroo mother care (KMC) refers to the practice of providing continuous skin-to-skin contact between mother and baby, exclusive breast milk feeding, and



On the Occasion of **World Malaria Day-19**, HLFPT Kerala-Team had organised a source reduction cum awareness activity in support of Local tribal Communities. Screening for other health check-ups were also done during the activity.



National Safe Motherhood Day celebrated across the Nation

Safe Motherhood Day

was observed by HLFPT on April 11th, 2019 at all the MerryGold Networks. As well as special sessions were taken to enforce, that women must have the availability and adequate access to care during pregnancy, childbirth and postnatal services.



International Yoga Day-19

On June 21st, HLFPT observed its 5th **International Yoga Day 2019** through it's various Projects and initiatives running across the Nation to promote good and healthy lifestyle.

Under Project Suryodyam Aarogya Abhiyan funded by **Suzlon Foundation** and **CLP India**, a Special Yoga session was conducted duly participated by Teachers and local



authority. In another event, a street play was organised by ISRN team to sensitize the population of Ghaziabad for adopting good and healthy life style.

HLFPPT had also organized free health camp under CSR Funding received from **PTC India**, in which a dedicated Mobile Medical Clinic served the people by doing free diagnosis of BP, Sugar, Haemoglobin, Height Weight, BMI etc at Talkatora Stadium, New Delhi. More than 100 visitors received the benefits of the health camp.

In Assam, our 120 **Mobile Medical Units** have also attended a special camp on the occasion of International Yoga Day 2019 organised by Tinsukia district administration.



The event was attended by Honourable **MLA Mr. Sanjay Kishan**, Deputy Commissioner (DC), Additional DC Health, JDH and all the NHM Tinsukia Assam staff working under this program.



CLIENT TESTIMONIAL

PTC Foundation (Trust) with financial support of PTC India Financial Services (PFS) under its CSR initiative has inked a MoU with Hindustan Latex Family Planning Promotion Trust (HLFPPT) to provide basic health services at the doorstep of the urban poor in the remote areas of three districts of Delhi/NCR.



Mr. Amar Prasad, IFS (R)
Director - (CSR)
(PTC Foundation Trust)
New Delhi

Under this initiative, three Mobile Health Clinics have been operationalized and working for targeted population who have less access to the existing health care facilities.

This project is popularized as **"Sehat Ki Sawari"** to provide free doorstep delivery of healthcare services in these districts of Delhi for the next three years. We are thankful to HLFPTT for providing a dedicated and specialized team who are serving the humanity very efficiently.

I am confident that, this effort by us would surely improve the health status of the underprivileged population living in the Jhughi - Jhopri (JJ) and slum areas of Delhi by the health awareness activities and service delivery through Health Camps.

"We are happy to reach the underserved community through this project in partnership with HLFPTT and look forward to viable impact in the society".

Glimpses of HLFPTT



Plantation Drive During World Population Day



Team HLFPTT during Population Day Workshop



Hon'ble Union Health Minister during Pledge on July 11th 2019



Population Rally at Lucknow for Mass Awareness



Media Coverage under RBSK Project

Our Key Partners



For more details, please contact:

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