



# Roles of HLFPTT



## COE-DEIC & TRAINING CENTRE, NOIDA

- Hindustan Latex Family Planning Promotion Trust (HLFPPT), with support from MoHFW & NHM-UP is operationalizing one Centre of Excellence- DEIC & Training Centre at G.B. Nagar, Sector-30, Noida, UP.
- This Noida Centre is developed as **"First of its Kind"** COE-DEIC & Training Centre as a Model DEIC for others and is having state-of-art infrastructure facilities, equipped with specialized and trained human resources with standardized treatment, diagnosis and referral protocols to ensure delivery of child friendly services.



## DEIC-GHAZIABAD

- HLFPPT with support from MoHFW & NHM-UP is also operationalizing one another DEIC in Ghaziabad.



### Noida Address

COE-DEIC & Training Centre-Noida 3<sup>rd</sup> and 4<sup>th</sup> Floor,  
Tower No-09, Bhim Rao Ambedkar District Hospital,  
Entry from Gate No. 1, Sector-30, Noida, (UP),  
Contact : +91-8287496259

### Ghaziabad Address

DEIC, 1<sup>st</sup> Floor, District Combined Hospital,  
Sanjay Nagar, Sector-23,  
Ghaziabad, U.P.

For any queries, email us : [info@hlfppt.org](mailto:info@hlfppt.org)

For more details, please contact:

**Hindustan Latex Family Planning Promotion Trust (HLFPPT)**  
(Not-for-Profit National Organisation, Promoted by HLL Lifecare Ltd.)

### Corporate Office

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### DEICs in Pipeline

Haryana, Kerala,  
Assam,  
Himachal Pradesh,  
Jharkhand, Delhi, Bihar



## District Early Intervention Centre (DEIC)

*a novel concept for Early Childhood Intervention*



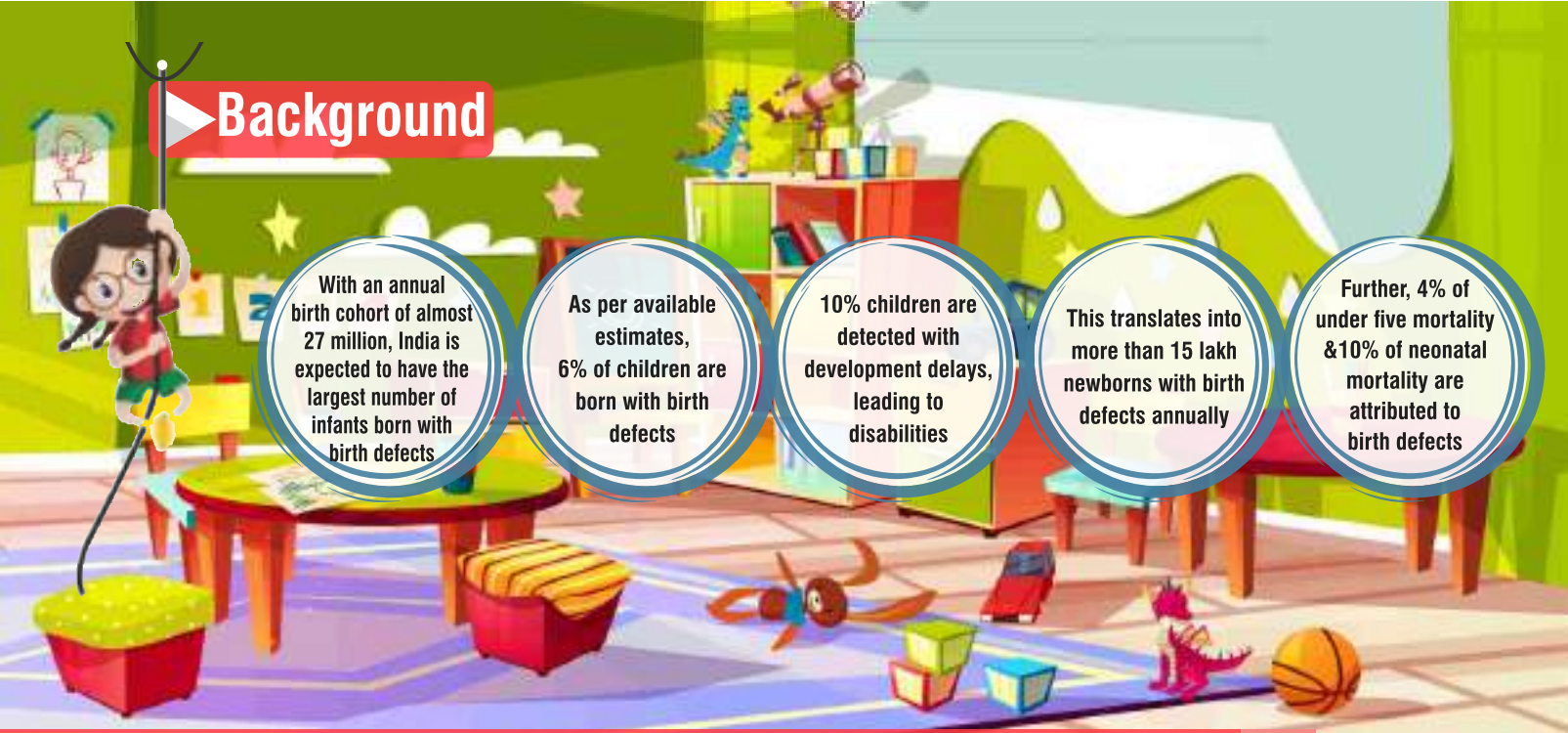
"It's not a drug, it's not a vaccine and it's not a device.  
It is a group of therapists working together,  
solving problems and enhancing capabilities"

*-Adaptation from Richard Horton  
Lancet Editor*





## Background



With an annual birth cohort of almost 27 million, India is expected to have the largest number of infants born with birth defects

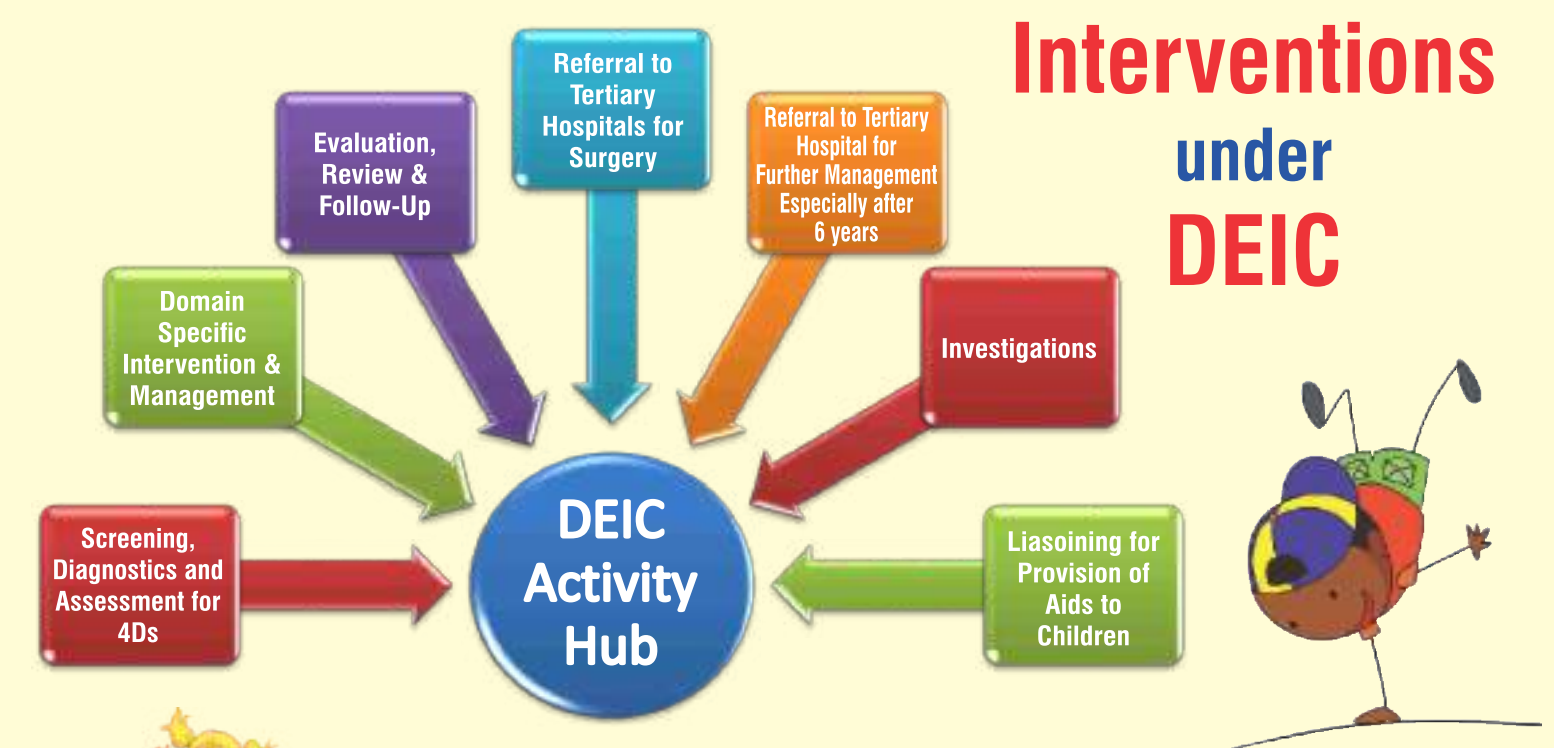
As per available estimates, 6% of children are born with birth defects

10% children are detected with development delays, leading to disabilities

This translates into more than 15 lakh newborns with birth defects annually

Further, 4% of under five mortality & 10% of neonatal mortality are attributed to birth defects

## About District Early Intervention Centre (DEIC)



## 4Ds

- Defects at Birth
- Diseases
- Deficiencies
- Developmental Delays & Disabilities

DEIC under RBSK provides the much needed early intervention services, which are easily approachable, adaptable, user friendly and cost effective

Provides interdisciplinary approach of multi-disciplinary teams placed under one roof by housing age appropriate and domain specific equipment and with specific trained domain specialities

Early Identification and Early Intervention Programme for these 4Ds minimises the disability and therefore significantly improve the quality of their lives

Provides referral support to children detected with health conditions during health screening, primarily for children up-to 6 years of age group

Acts as the apex centre of the district and ensures comprehensive services under one roof, with a holistic approach to children with special needs and also provides referral linkages

