

## Utkrisht Impact Bond - Institutionalization of standard quality in private Health Sector

Utkrisht project is World's first Development Impact Bond in Healthcare. The vision is to reduce maternal and infant mortality in the state of Rajasthan over a span of three year. The efforts are aimed to meet the SHCO entry level certification standards NABH and Manyata standards for Saving Mother's & newborn initiated by FOGSI.

HLFPPT along with PSI is the implementation partner in promoting high quality maternal care in private health care facilities. The hospitals are provided with all the technical assistance and guidance by HLFPT team. UBS Optimus Foundation is an investor and where, USAID and Merck for Mothers are Outcome funders. During the project 260 hospitals of 19 districts will be engaged by HLFPT and at least 180 hospitals will be capacitated to be accreditation ready. The project was launched in May 2018 in 5 districts of Rajasthan and was up scaled to 8 districts by the end of Year -1. In its First year, HLFPT team has engaged 92 hospitals. Of which, 41 have achieved Progressive level and 51 hospitals are at entry accreditation level.

## Intervention of New Technology for better motherhood In support of Laerdal

A unique collaboration conceptualized in 2017 between Laerdal and HLFPT towards a common goal; to improve maternal and child health by providing high impact, low cost training tools for health workers to get better trained & provide quality care to save mothers and babies at birth. HLFPT provides various training session at numerous nursing colleges and hospitals at Delhi NCR, UP, Maharashtra, Gujarat etc. Overall HLFPT team has covered 1382 Pvt hospitals, 399 Government facilities, 293 nursing colleges through demonstration of training tools like. New born resuscitation kit, Penguin suction, Mama Natalie, and Neo Natalie etc. Initially a six month of pilot project was launched in June 2016 by Lardeal Global Health and HLFPT. After the successful completion of pilot, Laerdal and HLFPT has signed an MoU in 2017 for a duration of five years to provide healthcare services.

Apart from this, HLFPT is also supporting Flagship programs like\_ LaQshya, Skill Lab, KMC Corner, (MAA Breastfeeding Campaign), Family Planning programs of MoHFW.



Conducting Focus Group Discussion with beneficiaries

## Synchronizing Development through Evidence-Based Research

Family Planning survey was conducted in Meghalaya across all the districts. As the scope of the project, HLFPT have collected the information from mothers, Parents Pregnant women, male of different age group, PRI member, and Health service providers. We even conducted In\_depth interviews with NGO (functioning in the Meghalaya) to get the feel of the current situation of family planning schemes across the state. HLFPT

contacted 800 households and 42 FGDs were conducted with the male & female of reproductive age group to collect the state level indicators on family planning.

## Supporting Anemia Mukht Bharat Campaign of Gol with UNICEF-India



Awareness Generation camp conducted in Govt. School-Jhansi

To develop one model school site in each 20 identified district of UP, that demonstrates improved IFA compliance and coverage among school going adolescents by improving knowledge, attitude and practice of teachers under WIFS programme was implemented in partnership with UNICEF. Various activities like drawing and quiz competition among the students and programmatic orientation for teachers have been conducted during the project period. Total 124 teachers 2992 students of 19 Higher Primary School have been oriented about the WIFS programme.



Training Session held to provide hand hold support to Nurses



## VIHAAN Program awarded for running **Best Care and Support Centre** in Punjab



Pathankot CSC was awarded as best Care and Support Center (CSC) in Punjab state. Chairman Punjab Health System Corporation, Chairman Health society, Additional chief secretary and civil surgeon, Mohali, Project Director PSACS and Additional Project Director PSACS gave the award to CSC Pathankot. HLPPT is managing the Vihaan Programme in Punjab and Rajasthan State as Sub Recipient (SR) to Alliance India (PR) for Global Fund supported programme. This Programme is being implemented with a key objective to improve the survival and quality of life of People Living with HIV (PLHIV).

## HLFPPT awarded for providing Quality Healthcare Services in Kerala

HLFPPT is running Mobile Medical Units to provide Healthcare services along with free medicines focusing tribal areas of Kerala in support of NHM Kerala. Zing the effort made by HLPPT, Kerala team has received an award of "Madhuram Malayalam" from Sh. K Raju, Hon'ble State Minister for Wildlife and Forest, Government of Kerala for exemplary services rendered to the tribal settlements in Kollam district, Kerala. The award function has also got coverage in Print Media.



Team of HLPPT-Kerala during Madhuram Award Ceremony

## HLFPPT bags award for **Best Organisation** and **Best Blood Donor**



HLFPPT-Telangana team have received the Award

HLFPPT- Telangana is running a Mobile Medical Units under the CSR Project supported by Suzlon Foundation has received the "Best Blood Donor Award" along with "Best Organization award" at District Wanaparthy by the Red Cross Society.

## Awarded for **Best Performance Agency**

HLFPPT received best performance award for implementing Deen Dayal Upadhyay Grameen Kaushalya Yojana (DDUGKY) in Sundargarh, Odisha at Youth Conclave organized by District Administration, Sundargarh. At Present, HLPPT is providing Skill Development Training in support of ORMAS\_Odisha in Health, Retail & Tourism and Hospitality Sectors. Not just this, our DDUGKY candidate trained by HLPPT Skill Development Team of Kerala Mr. Akhil, has been awarded with "Best Performer" of the year 2018.



Skill Team-Odisha awarded for best performing training provider



## Training to Health Service Providers on PPIUCD/IUCD & PTK



Training session on PPIUCD/IUCD at NHM\_CG

In partnership with NHM Chhattisgarh, HLPPT is working closely to capacitate trained providers and ensuring sustainable service provision since 2013. To strengthen the health service providers on PPIUCD/IUCD & PTK a 5 day capacity building session of health service providers was carried out at CHC Tokapal, CHC Bakawand and UPHC Jagdalpur in Bastar, Chhattisgarh.

## Empowering Women through Skill Development



In association with Kudumbshree, (Kerala) Skill Development Department of HLPPT is running a Skill Training project in Geriatric Care. Till date, we have 5 centers in Kerala to implement this project. Our centers are at MIMS Hospital, Trivandrum, Dr. Nair's Hospital, Kollam, Socio Economic Unit Foundation Alleppey, BMH Academy Kozhikode and Lourdes Institute of Skill Development Kannur. We have successfully trained 230 candidates which will be placed by Kudumbshree, Kerala.



Empowering Women for a better 've'hood through Skill Development

## Capacity Building of the Merry Tarang Workers (MTWs) (Community Health Workers) under PAHAL Project

IPE GLOBAL Limited and Hindustan Latex Family Planning Promotion Trust (HLPPT) in 2017 have identified synergies and partnered to strengthen quality primary and secondary care services to the urban poor communities through Merrygold Health Network (MGHN) which is the largest social franchise network in India, under Project PAHAL (Partnerships for Affordable Health Access & Longevity) funded by USAID. The objective of the training was to demonstrate the capacity building methods, strengthen the skill set of workers and also to mobilize stakeholders. Till date, 500 health insurance products have been sold by MTW in 5 districts as a pilot basis. This activity is now being scaled\_up by USAID & ABHIC to cover all districts of UP & Rajasthan.



Training too, Learning Too. A Snapshot during the training session held for Frontline workers

## Training on Food Safety to the Street Food Vendors under FoSTaC



Participant and Trainers during the training session conducted under FSSAI

An inimitable training for Street Food Vendors was conducted on 31<sup>st</sup> December 2018 in South East Delhi with an objective to disseminate the awareness amongst the Street Food Vendors regarding Food Safety and Hygiene. The training was augmented by giving a brief introduction about the Mobile Health Clinic Facility (an initiative by PFS and PTC Foundation) to be started in the vicinity and the services offered by the same.

Out of 500 training target, a total of 24 street vendors were trained during the training session as a first batch of training.



# MEASLES-Rubella Vaccination Campaign



An Awareness Rally Conducted by Students on Rubeela Vaccination

Government of India launched MR campaign with an aim to beat the diseases for children from 9 months to 15 years. HLFPT under NHM, RSKS program is supporting the National Campaign through various activities like Rally, Out Reach Sessions at Schools, Oath Ceremony, at Barwani district, Madhya Pradesh. In this event we are taking support from RSKS counsellors, Master trainers, Peer Educators and front line works to reach the community.

MR vaccination Drive was carried out in Upper primary schools (UPS) at Barwani district, MP. During the introduction campaign, all children in the target age group receive an additional dose of the vaccine,

regardless of previous vaccination status or history of illness. Other than this Pamphlet distribution to children regarding the MR vaccination



Providing healthcare service to the Beneficiaries during Health Camp

## Awareness & Health Camp Under CSR Project

HLFPPT is implementing a CSR program of Suzlon Foundation and CLP India called Suryodyam Aarogya Abhiyan (Health Campaign) to promote prevention and early detection of diseases. This intervention is being operated in 8 villages of Telangana. Under this program, Awareness sessions on Prevention and early detection of diseases were conducted. Number of patient benefitted under this program is 5402. Total No. of Medical Camps and health awareness conducted is 192.

## Awareness Campaign on Menstrual Hygiene



Gett'ng every deta' s of Menstrua Hyg'eneIA session conducted by HLFPTT



HLFPPT with the support of HLL and Women's Development Corporation, Kerala has organized awareness campaign on "Menstrual Hygiene Management" in 250 schools of 7 districts in Kerala. The campaign was focused to provide the basic tips to keep Hygiene during the Menstrual Period. Technical expert on subject had also showcase some IEC materials for better understanding of the importance of Menstrual Hygiene. All the activities conducted under this larger umbrella led to significant changes in knowledge and awareness of the target beneficiaries.

## Health Camp organised to observe National Nutrition Month

National Nutrition Month in July\_2018 was celebrated across the state to mark the fight against malnutrition among tribal populations in Kerala. During this month, various programmes have been jointly organized by HLPPT, Kerala Medical Services Corporation Limited (KMSCL) and Schedule Tribe Development Department to spread awareness on the issues related to malnutrition like stunting, under nutrition, anemia and low birth weight in children. The campaign was also focused on the identification of anemic and malnourished children and their further treatment.

### HLFPPT and Mahindra & Mahindra Tractors distributed School Bags to Children living with HIV



Students with K't distributed under V HAAN program with the help of Mahindra & Mahindra

Under the theme of Resource Mobilization, VIHAAN team have followed with Mahindra and Mahindra to support children living with HIV/AIDS by providing basic items like reading materials etc. Therefore, Due to the consistent efforts made by HLPPT Vihaan team, Mahindra and Mahindra tractor division of Mehlan team had distributed 30 school bags consisting (Water bottle, Lunch box, Pencil Box, Notebooks) to needy Children Living with HIV in event organized on 17<sup>th</sup> October, 2018 at Jaipur CSC facilitated by Mr. Dayaram Swami, Programme Officer, VIHAAN HLPPT.

### Awareness Generation Camp on the Importance of Nutrition

Under the CSR initiative of Essar Oil, HLPPT under MMU Durgapur had organized a nutrition awareness camp at Bizra, West Bengal where 57 mothers have attended the programme. Subject expert have also demonstrated the methods of how to make healthy food from seasonal vegetables and how this can improve the health of Mother and child.

### Anaemia Screening Camp organised by HLPPT



Dr. Arushi Mishra during the Anaemia Camp with Student

HLFPPT organized an anaemia screening camp for school children at Nakhrola village, Gurgaon, where menstrual hygiene kits for adolescent girls were distributed. An info-graphic book on MHM was circulated among the children to aware them about menstrual hygiene management. The camp was organized under the project running by HLPPT as "Swasth Gaon, Swasth Basti" a project funded by Artemis Hospital and Foundation with a vision to increase Knowledge, awareness and Practice (KAP) of community members on health.



Mother's listening to Nutrition Expert

## Not Just Skilling, Placement Too

HLFPPT is providing skill development training under the program owned by Ministry of Rural Development, Govt named as Deen Dayal Upadhyay Grameen Kaushalya Yojana (DDUGKY) in various trades and sectors. The placement record of HLFPT is also more than 85 % in past years. Maintaining this track record, after the successful completion of Skill Development Training under Departmental Manager Course, Skill Development Department of HLFPT have supported for placement of successfully trained candidates in Mall of Travancore, Kerala.



Successfully Placed candidates Trained by HLFPT, Skill Deptt.



## Participation

### Key-Note address by CEO at Dissemination Workshop

To achieve the objective of improving health outcomes, PAHAL has partnered with Hindustan Latex Family Planning Promotion Trust (HLFPPT). Merrygold Health Network (MGHN) is a social franchising program by HLFPT and is India's largest social franchising model network offering quality affordable maternal care, childcare, family planning services. Merry Gold Health Network (MGHN), provides strong community linkages to

700+ urban facilities through its workforce of 15000 community health workers, providing affordable care to over one crore population across seven states. In reference with this, PAHAL organized a dissemination workshop to share the findings and impact of the project at New Delhi. At the forum, Chief Executive Officer of HLFPT Mr. Sharad Agarwal has participated as a Key Speaker in the Panel discussion on "Power of Partnerships: Strengthening Preventive and Primary Healthcare" organized by GE, WIPRO, 3M, USAID, IPE Global. Avenues of encouraging Partnership, decreasing out of pocket expenditure, empowerment of community health workers etc. were discussed during the panel discussion.



CEO\_HLFPT, delivering Key Note Speech at an event in Delhi



Sensitizing Local community on World Aids Day in Assam

also on HIV/Aids in various Districts of



## Special Days and Events

### HLFPPT Observed World AIDS Day 2018 in various States

On 1<sup>st</sup> December 2018, HLFPT organized awareness cum counselling session on HIV/AIDS. During the awareness activities, team of HLFPT had also distributed some IEC materials focussed on health-related issues and



Nukkad Natak Play organised for mass Awareness on HIV-Aids in Durgapur

Under the Essar project awarded to HLPPT, awareness camps were organized through streets plays to create mass awareness among people about HIV & AIDS. The play was attended by the Staff Nurses and college students of Durgapur, West Bengal.



Lightening the life of the people living with HIV. Team VIHAAN observed World Aids Day in Punjab.

Punjab and Rajasthan under VIHAAN program. The project is supported India HIV/AIDS Alliance under the guidance of Rajasthan State AIDS Control Society and NACO.

On the occasion of World AIDS Day 18, HLPPT observed the day to increase awareness among the people about AIDS. Awareness is the only weapon to stop AIDS and change the mind set of people towards the person living with HIV/AIDS. The Day was observed at 25 Care and Support Centre in

## World Diabetes Day celebrated by Assam Team

On the occasion of World Diabetes Day on 14<sup>th</sup> November 2018, MMU Assam project reached to the remote villages and organized special camp in various districts of Assam. A poster containing the pros and cons from being a diabetic person and how can affected people manage this, was also demonstrated.



No one left behind. An awareness activity carried out by HLPPT Assam Team.



Distribution of Medicines to observe the Pharmacist Day in Assam

## HLPPT observed Pharmacist Day-18

On 25<sup>th</sup> September 2018, HLPPT under its MMU projects across India, recognized the effective and active participation of its competent team of Pharmacist on the occasion of Pharmacists Day in strengthening the healthcare services by dispensing medicine to the community.



Sharing the techniques of Hand washing to the Health workers

## Capacity Building cum awareness day conducted to celebrate

## World Hand Washing Day-18

On the special day of Global Hand-Washing Day on 15<sup>th</sup> October 2018, HLPPT reinforced the importance of WASH across all its projects. Here are images of some hand washing learning session which took place during the IUCD/PPIUCD training program in Chhattisgarh to teach the Health Services Providers on correct technique and steps.



## World Cerebral Palsy Day Celebrated at DEIC-Noida



Ms. Chaha Gandotra, Manager DEIC-Noida with team during the World CP Day

With over 17 million people living with cerebral palsy (CP) worldwide, HLPPT has observed "World Cerebral Palsy Day on 6th October, 2018" to raise awareness and celebrate the achievements of those people suffering from CP along with recognition of several and the many wonderful development organizations/NGOs, working tirelessly to provide support to them. HLPPT has celebrated Cerebral Palsy Day at COE DEIC Noida with awareness and fun therapy for parents and children.

## HLFPPT observed World Population Day 2018 across UP



HLFPPT participated during WPD Awareness Rally, Lucknow

HLFPPT Team had attended the World Population Day 2018 National Workshop organized by the Ministry of Health and Family Welfare and Jansankhya Sthirata Kosh (JSK). The Function was chaired by Hon'ble Union Health Minister Sh. J.P. Nadda at New Delhi on July 11<sup>th</sup>, 2018. Apart from this, in an other event to augment the mass level awareness among on population stabilization, HLPPT have also participated in the fortnight event as a leading partner with UP Govt and NHM during World Population Day 18. The inaugural function was conducted on 11<sup>th</sup> July 2018 at by Hon'ble Chief Minister Shri Yogi Aditya Nath who flagged off the function and also addressed the huge rally in the presence of entire health administration. The School students, nursing college, frontline health workers, State Health Partners were part of this mega event.

## Camp organised to augment awareness on the Importance of Breastfeeding



Dr. Simi Khan (PM\_CSR) delivering awareness messages to the beneficiaries of Nakhrola Village, Gurugram

HLFPPT, through its CSR initiative observed Breastfeeding Month in its project running in Durgapur (WB), Nakhrola (Haryana), Jaisalmer (Rajasthan) and other parts of the Nation. Our such activities was conducted under Swasth Gaon Ek Pahal Project funded by Artemis Hospital wherein Program Expert team had demonstrated the process and importance of breastfeeding through awareness sessions at Nakhrola Village, Gurgaon. Nearly 50 Mother had attended the awareness session.



# Visit of Additional Secretary & Mission Director (NHM) Sh. Manoj Jhalani (MoHFW) to COE-DEIC (Noida)



Sh. Manoj Jhalani, AS & MD-NHM (MoHFW) visited DEIC-Noida

Shri Manoj Jhalani, Additional Secretary & Mission Director (NHM), Ministry of Health and Family Welfare, Dr. Ajay Agarwal, (CMS DH) along with Dr. Arun Singh (Advisor RBSK), Shri Pankaj MD UP NHM, Dr. Bhargabh CMO, Dr. Hariom (GM RBSK) of NHM UP, Dr. Mukesh (SSPGTI) visited our COE DEIC Noida, He appreciated the center, services rendered and technical team of the COE-DEIC.



Sh. Manohar Agnani, JS (MoHFW) during his visit to DEIC-Noida

Sh. Manohar Agnani, Joint Secretary Ministry of Health and Family Welfare (MoHFW) visited the Centre of Excellence DEIC (Noida) in January 2019.

## NEWS HLPPT in News

### A 'SECOND INNINGS HOME' IN KERALA INAUGURATED

By Mail Today Bureau in New Delhi

A 'Second Innings Home', with a built-up area of 16,000 sq.ft., has been facilitated under the Second Innings Home programme at Kanur (Kerala). K. K. Shallaja Teacher, minister for health, social justice, women and child development department recently inaugurated the programme in the presence of Biju Prabhakar, special secretary



(social justice and women and child development). Jafar Malik, IAS, director (social justice) and other important dignitaries. The Home is equipped with advanced facilities with provision for good health, education and good life.

Department of social Justice, Government of Kerala, in collaboration with Hindustan Latex Family Planning Promotion Trust (HLLFPPT), an NGO promoted by HLL Lifecare (a Government of India enterprise) will run this facility as a centre of excellence in the state and other Second Innings Homes will follow the same path to provide improved services to the elderly people in the state.

On the occasion, Shallaja said, "Government is planning to develop more Second Innings Homes in state and we will do entire makeover of all the govt. old-age homes in Kerala in the next couple of years."

**The Assam Tribune**  
**Mobile medical service begins in Chirang district**  
CORRESPONDENT  
BONGAIGAON, Oct 13: To provide medical care to the people of rural pockets, the Chirang District Health Society launched the Rashtriya Mobile Medical Unit at the District Centre on Thursday.  
The mobile medical unit comprising ambulance-like vehicle in which all equipment are fitted to make medical service to the people easy and smooth and another vehicle which would carry the medical staff is doctor, a technician, a pharmacist, an ophthalmologist and two nurses (ANM). The well-equipped medical unit has the capacity to conduct 40 kinds of clinical tests at the patients, said Rajan Sahit, Regional Manager of Hindustan Latex Family Planning Promotion Trust (HLLFPPT).  
As per the plan of the district unit of National Health Mission (NHM), the mobile unit will provide health services to the rural people of health facilities every 22 days in a month, said Sonam Invary, District Project Manager, NHM.  
NHM will provide the required medicines and logistics for the medical unit and HLLFPPT will upgrade it. At present, the HLLFPPT has offices in Bokraj, Dibrugarh and Goalpara to conduct 130 medical units which are already functional in Dibrugarh, Tezpur, Sivapuri, Nagaon, Karimganj, Dibrugarh, Karbi Anglong, Garo, Katingraj, Jorhat, Golaghat, Majuli, Dhemaji and Hailakandi districts, Sahit said.  
Out of the 130 medical units, 80 units are functioning in two parts of the state, Sahit added.  
Chirang District Commissioner Rajat Baruah inaugurated the unit, after a meeting of the district committee in presence of district officials, medical, NHM employees and media persons.

**Training in elderly care by Kudumbashree**  
THIRUVANANTHAPURAM  
Two hundred Kudumbashree women who had completed 15 days of training as part of the Harsham geriatric care scheme came together for a meeting and a two-day skill employment workshop here on Tuesday and Wednesday. The training, held in association with the HLL Family Planning Promotion Trust, was given by select care giver executives. The training included that in use of equipment and becoming familiar with functioning of hospitals.  
Kudumbashree has launched a call centre (9188112218) for attracting more women to the sector. Visit, www.harsham.kudumbashree.org.

**खास खबर**  
**रेली निकालकर फैलाई जागरूकता**  
स्वास्थ्य विभाग के अंतर्गत महिला मीडिल व हाईस्कूल में सोमवार को आयोजित कार्यक्रम का शुभारंभ किया गया। इस दौरान कार्यक्रम को आयोजित करने के लिए शिकारों व विद्यार्थियों को बताया कि उनका आयु 9 साल से 15 वर्ष तक के बच्चों को लगाना जाना है। साथ ही उन्होंने इसके फायदे भी बताए। कार्यक्रम में मौजूद किराएदार स्वास्थ्य प्रदर्शनकर्ता द्वारा महिला मीडिल-स्वच्छता टीकाकरण के बारे में अधिक जानकारी दी। इसके बाद शाम में जन जागरूकता रेली निकाली।

**चित्रा: शिविर 71 मरीजों की दांत जांच**  
SPECIALIST  
स्वास्थ्य विभाग के अंतर्गत महिला मीडिल व हाईस्कूल में सोमवार को आयोजित कार्यक्रम का शुभारंभ किया गया। इस दौरान कार्यक्रम को आयोजित करने के लिए शिकारों व विद्यार्थियों को बताया कि उनका आयु 9 साल से 15 वर्ष तक के बच्चों को लगाना जाना है। साथ ही उन्होंने इसके फायदे भी बताए। कार्यक्रम में मौजूद किराएदार स्वास्थ्य प्रदर्शनकर्ता द्वारा महिला मीडिल-स्वच्छता टीकाकरण के बारे में अधिक जानकारी दी। इसके बाद शाम में जन जागरूकता रेली निकाली।

## Our Key Partners



For more details, please contact:

**Hindustan Latex Family Planning Promotion Trust (HLFPPT)**

(Not for Profit National Organisation, Promoted by HLL Lifecare Pvt. Ltd.)

**Corporate Office**

B 14 A, Second Floor, Sector\_62, Gautam Budh Nagar, Noida, Pin- 201 307, (UP), India

☎ +91-120-4673600, 4673873, ✉ samvaad@hlfppt.org, 🌐 www.hlfppt.org

**HLFPPT Regional Offices:**

- Kerala • Andhra Pradesh • Bihar • Madhya Pradesh • Chhattisgarh • Jharkhand • Orissa
- Punjab • Rajasthan • West Bengal • Uttar Pradesh • Karnataka • Maharashtra • Assam
- Tamil Nadu

