



HLFPPT
Partners for Better Health

March 2019 Issue



CEO-HLFPPT welcoming Hon'ble Smt. Rita Bahuguna Joshi, State Minister of Health and Family Welfare and Mother & Child Welfare & Tourism (UP) during the inauguration of COE-DEIC, Noida

Spreading
Smiles
Strengthening
Health
System

Sainvaad

...a 360° perspective

Key Highlights of this issue:

- Perspective - Message by CEO
- Focus Story : Launch of COE Second Innings Home, Kerala
- Launch of COE- DEIC, Noida
- News Capsule : Updates of our New Projects



About Us

Hindustan Latex Family Planning Promotion Trust (HLFPPT) is a Not for Profit National organization promoted by HLL Lifecare Limited (a Mini Ratna enterprise of Government of India) is registered under the Travancore Cochi Literary, Scientific, Charitable Societies Registration Act 1996. It was established in 1992 and today stands as one of the leading Public Health Organisation in India with major development projects portfolio. It also has 80G and FCRA registration. Presently, HLFPPT has a staff strength of around 2000 people with a grant portfolio of over Rs. 150 Crores. HLFPPT has been implementing large-scale healthcare programmes in partnership with various donors.

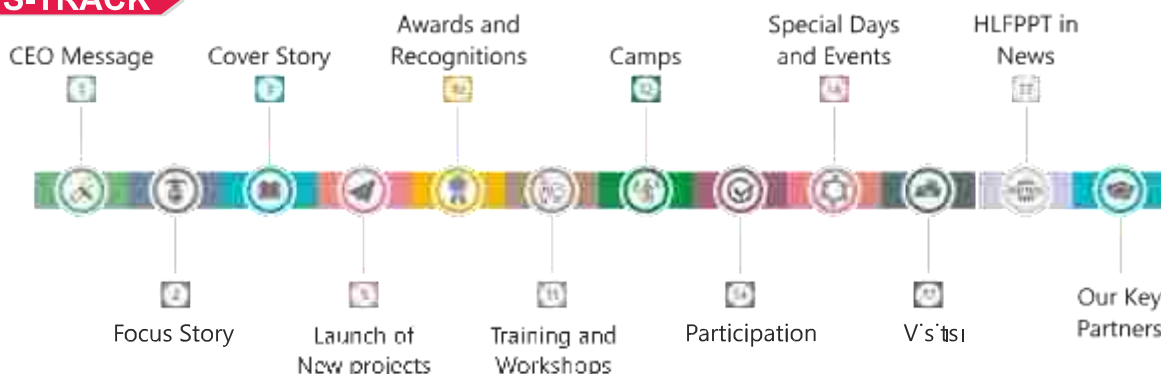
HLFPPT's core area of work is Reproductive Health, Maternal & Child Health, Adolescent Health, Family Planning, HIV/AIDS, Elderly Care and Support with a focus on poor and marginalised rural and urban population. HLFPPT works with a vision of increasing access to quality healthcare products and services. Over the last two decades, HLFPPT has reached to more than 50 crores of the population across rural and urban India for delivering quality healthcare services at their doorsteps. HLFPPT is actively contributing towards the goals of National Health Mission, National AIDS Control Program and Sustainable Development Goals (SDGs) through the Capacity Building, Health system strengthening, Research and Advocacy, Public-Private Partnership, Local Linkage with NGOs/CBOs and demand generation.

Our main donor partners include NHM, NACO, Ministry of Skill Development and Entrepreneurship, Ministry of Minority Affairs, Ministry of Social Justice and Empowerment, Ministry of Rural Development, Renowned Corporate organisations, National & International NGOs & Foundations, Bilateral and Multilateral organizations, etc. At Present, over 60 active projects are functional in 25 States and three UTs in India.



Service Portfolio

NEWS-TRACK



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Second Innings ome: A Ray of Hope for Elderly People



Situation of Elderly in India: India, the world's second most populous country, has experienced a dramatic demographic transition in the past 50 years, entailing almost a triple of the population over the age of 60 years (i.e., the elderly) (GoI, 2011). This pattern is poised to continue. It is projected that the proportion of Indians aged 60 and older will rise from 7.5% in 2010 to 11.1% in 2025 (United Nations Department of Economic and Social Affairs, 2008). India is home of nearly 104 million elderly persons (aged 60 years or above) as per the census of 2011. On one hand the elderly population has increased over the decades but on the other hand society based support system has weakened. Half of the Indian elderly are dependents, often due to widowhood, divorce, or separation, and a majority of the elderly are women (70%). Of the minority (2.4%) of the elderly living alone, more are women (3.49%) than men (1.42%). Thus, the majority of elderly reside in rural areas, belong to low SES, and are dependent upon their families.

An analysis of morbidity patterns by age clearly indicates that the elderly experience a greater burden of ailments (which the National Sample Survey Organisation defines as illness, sickness, injury, and poisoning) compared to other age groups. Older people are most vulnerable to various diseases which are compounded by lack of easy availability and accessibility to good quality healthcare services, age sensitive care, and health care for a large proportion of older persons in the country. In addition to this, lack of information and knowledge combined with high costs of disease management make old age care beyond reach for many elderly persons, especially those who are poor, having disadvantages and living in rural areas. In addition, dependence on others alienates from social life and being neglected by family members further deteriorates their condition. There is need for focussing on awareness among families and preparing them for taking effective care of elderly.

HLFPPT's Approach for Elderly Care: To address the issue, HLPPT's technical team designed and developed a Holistic Model for Elderly Care. This was supported under Department of Social Justice, Government of Kerala in Kannur District. The model have various components like making infrastructure elderly enabling, providing compassionate and customised medical care coupled with therapies by experts, providing avenues for engagements along with healthy diet and exposure.

Under the Project we renovated the existing Old Age Home in Kannur with state of art technology, provided Library cum Reading Room, Yoga Room, Recreation Hall, Food court for group dining, Physiotherapy Room, Memory clinic, In House Pharmacy, Laboratory facility, Walkways with proper landscaping and a Conference hall. In a nutshell the centre if functioning as a Retirement Township with lively place, comprehensive health care facility, lot of activities to engage elders and serve as referral cum linkage centre. Aptly named as Second Innings Home, this Centre of Excellence_ Elderly care home would serve as a Model for other Elderly Homes for delivering quality and improved services to the elderly people in the State.

Way Forward: Situating elderly health in a broader framework of universal access and affordability of Universal Health Coverage (UHC) it has the potential to transform the structural conditions that hamper the well being of the aged. From our experience, we would like to propose the following suggestions for improvement: (a) Up scaling centres like Second Innings Home across the country that provide holistic and comprehensive elderly care_ all under one roof, (b) The design of hospital infra and all public building and places should be conducive to the use of disabled elderly, (c) Increasing awareness about the public schemes for Elderly_ their entitlements and ensuring easy availability of services, accessibility, and affordability of the same, (d) Promoting Awareness about the concept of healthy ageing and to involve the community in the process of their mitigation. It is only a matter of time when elder care breaks the shackles of societal norms and gets recognized for what it is: caring for and loving the elderly.



Mr. Shant Agarwal,
CEO HLPPT

"To care for those who once cared for us is one of the highest Honors"

- Tia Walker, Author
(The Inspired Caregiver)



Adding smiles through "Second Innings Home"

Smt. K.K.Shailaja Teacher, Hon'ble Minister for Health, Social Justice, Women and Child Development Department Inaugurated a COE Elderly Care Home named as "Second Innings Home" at Kannur (Kerala) in the gracious presence of Sh. Biju Prabhakar, Special Secretary (Social Justice and Women and Child Development), Sh. Jafar Malik, IAS, Director (Social Justice) and other important dignitaries, on 22nd February 2019. The Home is equipped with advanced facilities with provision for good health, education and good life for elderly population.



Inauguration of COE-Elderly Care Home by Smt. K K Shailaja, Hon'ble State Minister (H&FW) Kerala

About Project: Department of Social Justice, Government of Kerala in collaboration with HLPPT will run this facility as a Center of Excellence in the State and other Second Innings Homes will follow the same path to provide quality and improved services to the elderly people.

While planning for the execution of Second Innings Home's proposal, HLPPT had come up with some unique ideas like, emergency bell switches and reading lights on all beds; along with railing supports in all the key areas of the

center. Emergency switches are also made available in Toilets and kitchen so that in case of any emergency situation, the support staff may provide better assistance. The Center can house nearly 80 residents at a time.

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Functioning Mechanism: An MoU was signed on 7th day of December 2018 for 3 years of duration between HLPPT (a unit of HLL Lifecare Ltd) and Social Justice Department, Government of Kerala to establish a model home by doing faceliftment of Govt. Old Age Home in Kannur District (Kerala) with a lively ambiance, good health care facilities, and lots of activities to engage elders. The project has been branded as "Second Innings Home". This center is providing the much needed elderly friendly services, which are easily approachable, usable, and adaptable and moreover it's very user-friendly.



Yoga and Meditation Room



Reception Area



Then and Now of Dormitory



Fresh look of Reading Room



Inauguration of Center of Excellence- District **Early Intervention Center** at Noida



Guest of Honour with CEO-HLPPT during the Inauguration

A Centre of Excellence (COE) District Early Intervention Centre (DEIC) and Training Centre operationalized by HLPPT was inaugurated on 11th May 2018 by Hon'ble Smt. Rita Bahuguna Joshi, (Minister of Health and Family Welfare and Mother & Child Welfare and Tourism, Govt. of UP) in the presence of Sh. Arun Singh, National Advisor, RBSK (MoHFW), Shri B.N. Singh (IAS) DM GB Nagar, Dr. A.K. Bhargav CMO GB Nagar at Super Specialty Paediatric Hospital and Postgraduate Teaching Institute, Sector 30, Noida (UP). The inaugural ceremony was also attended by the important dignitaries from State Government, National Health Mission UP and Mr. Sharad Agarwal, CEO HLPPT.

What makes this center so unique?

Uttar Pradesh has set an example in ensuring the early identification & referral of the new cases for comprehensive Medical services under one roof with holistic approach for children with special needs. Under Rashtriya Bal Swasthya Karyakram (RBSK) the focus is on improving the survival outcome of the children through screening, early identification and management of children aged between 0-6 years for 4Ds i.e, Defects at Birth, Deficiencies, Diseases & Developmental Delays including disabilities and assured linkage to care, support and treatment for all children up to 18 years of age.

This Centre of Excellence (COE) DEIC is equipped with age-appropriate and domain-specific equipment along with specifically trained domain specialists, doctors to reduce the disabilities.

I am amazed to see this World Class centre and its services being offered at DEIC for age 0-6 years of children. I am quite confident that this centre of excellence-DEIC will surely bring smile to the parents of differently-abled children.



Hon'ble Smt. Rita Bahuguna Joshi,
(Minister of Health and Family Welfare and Mother & Child Welfare and Tourism Govt. of UP)

How this centre comes in picture !



Reception area of COE-DEIC

With support from Ministry of Health and Family Welfare (MoHFW), HLPPT has been mandated by NHM Govt. of UP to establish & operationalize a Centre of Excellence (COE) DEIC and Training Centre in the State. For this a Tripartite MoU was signed between HLPPT, Super Speciality Paediatric Hospital & Post Graduate Teaching Institute (SSPH & PGTI) & DHS Gautam Budh Nagar in 2017. This centre is also acting as a regional COE for conducting the training for other DEICs technical staffs in the state of UP and beyond.

The Centre of Excellence has been established & operationalized to provide early detection, intervention and referrals for all infants discharged from SNCU, children referred from RBSK, Mobile Health Teams, Delivery points, ASHA, Private medical practitioners and by



Performing Eye Check-up at DEIC-NOIDA

self referral. Till date total footfall at COE-DEIC is 3398, Total 32 cardiac cases operated, 1 squint case operated, 2 cleft lip and palate operated and through Liasoning, 12 reading glasses, 30 Orthosis and 4 Hearing Aids provided to the

children. This centre is having multiple experts like Pediatrician, Medical Officer, Dental Surgeon Audiologist cum Speech Therapist, Pathologist, Optometrist, Occupational Therapist, Clinical Psychologist, Special Educator, Counsellor, Nurse, Dental Surgeon, Dental Technician, Lab Technician, Medical Officer, DEIC Manager and Social Worker.

Apart from this, another DEIC is being operationalised in Ghaziabad. Other proposed DEICs are located in Delhi, Haryana, Chhattisgarh, Assam, Jharkhand, UP, Kerala.



Dental Care Room at DEIC, NOIDA



Occupational Therapy Room for Kids



Sensory Integration Room with Toys



Team of Doctors and support staff at COE-DEIC (Noida)



DEIC Ghaziabad, UP

For More information about RBSK Program, click at www.rbsk.gov.in/RBSKLive/ and to know about the Component of National Health Mission, click at www.nhm.gov.in.



Reaching to the Unreached communities in Assam through 130 MMUs

HLFPPT is implementing a Mobile Medical Units (MMUs) project with the support of the National Health Mission (NHM) Assam across 27 districts of Assam through the Public Private Partnership (PPP) model. During the last 2 years of project operations and as per the project objectives, healthcare services have been provided to approx 23.4 lakhs underserved community at their doorstep, so far.

The community is benefitted with Primary Healthcare Services, Maternal & Child Healthcare Services, Family Planning Services, Adolescent Health Services, communicable and non-communicable services, diagnostic & treatment services, all are on a free basis. Not only these, but medicines were also provided to the community people at no cost to them.

Each MMU consists of a team encompassing of Doctor, ANMs, Ophthalmic Technician, Lab Technician and Pharmacist. They also provide counselling to the community on various health issues through awareness sessions at grass root level during the health camp. Special thematic health camps were also organized for school children, adolescents, pregnant women on Deworming day, hand washing, Menstrual Hygiene, Anaemia, ANC & PNC, Nutrition Awareness. The MMU project has also been integrated with other vertical programmes and hence benefitted the large number target community.



Staffs of MMU Assam are teaching Hand Washing techniques to School children



Spreading awareness on the Health Care Programs

Mobile Medical Units to provide free Health Services in Delhi

As a Program Implementing Partner, HLPPT and Power Trade Corporation India (PTC-India) has inked the MoU and launched Three Mobile Health Clinics under their CSR initiative in partnership with PTC Foundation Trust for operationalizing in three districts of Delhi/NCR.



Registration process before Health check up

The inaugural function was held at the office of PTC India Financial Services Ltd., Bhikaji Cama Place, New Delhi on 22nd January 2019. At the launch function, Shri Ajay Kumar Bhalla,

Secretary, Ministry of Power (GoI) inaugurated three Mobile Medical Units. Guest of Honour of the event was Shri Deepak Amitabh, CMD, PTC India Ltd., and Dr. Pawan Singh, MD & CEO-PTC India Financial Services Ltd. Till Date Nearly 5060 OPDs have been conducted from 3 districts of Delhi i.e, Southeast, Northeast & Northwest.



Launch of MMUs by Sec. of Ministry of Power-Gol



Ready to serve the community-MMU PTC

Hilly Terrain not a challenge **Any More**



Function to launch of the MMU, Uttarakhand

NHM Uttarakhand has awarded HLPPT with 5 MMUs for operationalization and management in Uttarakhand by signing a MoU on 18th February 2019 for a period of one year initially. These MMUs will provide free primary healthcare services to the underserved population of Pithoragarh, Champawat, Almora, Uttarkashi and Paudi districts.

The Pithoragarh MMU was flagged off by District Magistrate Sh. Vijay Kumar Jogdande. The flag off event was also witnessed by CMO Dr. Usha Gunjawaal. The purpose of Mobile Van is to reduce the MMR and CMR and also to provide services of Family Planning as said by CMO Pithoragarh during the event. The services which are offered through this kind initiative are Free Medicines, Consultation, test like Haemoglobin, Sugar, BP, Urine etc. Till date nearly 3027 OPDs total people got benefited from this service have been conducted.

Supporting Pradhan Mantri Surakshit Matritva Abhiyan (PMSMA)

HLPPT is supporting, PMSMA program of Ministry of Health and Family Welfare (MoHFW) which was launched to provide quality antenatal care services to women in their second/third trimester of pregnancy on a fix date i.e, 9th of every month. The initiative aims to ensure that assured and comprehensive antenatal services are provided to the pregnant women at designated health facilities by Obstetrician / Medical Officers of the respective district. To strengthen the qualitative tracking of the services from the community to the facility and back to the community, HLPPT is engaged in providing technical support to all the stakeholders like Medical Officers, Staff Nurse, ANM, ASHA and MTM (Merry Tarang Members of MGN) partnership with UNICEF India in 10 identified districts of Uttar Pradesh. To capacitate the service providers of the identified district health facility, a flip book with detailed information on antenatal care services, personal hygiene, nutrition and family planning has been developed to place with the service providers at the facility. A pictorial food plate with detail description about the types and color of required food has also been developed to place at the facility. Till date 13 Medical Officers, 70 HSP (Health service providers), 86 ASHA's and 34 MTMs have been trained in UP.



A Nutrition plate is demonstrated by Doctor to the beneficiaries for counselling

Strengthening the ecosystem of Family Planning for a better Health-care services



HLPPT Technical team conducted Training sessions at CG

Since 2012, HLPPT is implementing a skill building programme on IUCD insertion through No touch technique of IUCD's insertion of Public health service providers including Auxiliary Nurse Midwife, Ladies Health Visitors, Staff Nurses and Medical Officers. So far we have trained more than 35000 health providers across 12 States. In Chhattisgarh, HLPPT is providing the IUCD/PPIUCD training in the 27 districts of Chhattisgarh in FY 18-19. Total 2873 Health Service Providers have been trained from 2157 in which total 358 training has been provided FY 18-19. Facilities which were identified as Service Delivery Points (SDP) by State, including 153 Master Trainers. The post-training

of IUCD insertions in 27 districts of Chhattisgarh where training was conducted by HLPPT were 86,838 (reported). Total 620 participant have participated in training program.

HLFPPT Inroads with various Ministries for Skill Development



Candidates taking Skill Development training undertaken by HLFPPPT

Skill Development Department of HLFPPPT is implementing 34 skill training projects across states to support the flagship program of GoI "Skill India Mission". After the launch of Skill Development Department (SDD) in 2017, So far; we have been empanelled with Ministry of Minority Affairs and Ministry of Social Justice & Empowerment as Government Training Provider (GTP). In line with the objective of HLFPPPT to provide excellent services, Skill Development Department has also received the Best Training Provider Award for FY 2017-18 under the NULM project, Kerala.

We have also been awarded Best Training Provider Award for FY 2017-18 at Sundargarh district under DDUGKY, Odisha. As of now, HLFPPPT Skill Development Department is having more than 81 training centers across India. As a new project under SDD of HLFPPPT, an MoU was signed between Ministry of Social Justice and Empowerment (GoI) as GTP for imparting Skill Development Training under Scheme for Implementation of Persons with Disability Act (SIPDA) in March 2018. Apart from this HLFPPPT is also engaged to strengthen the National Program Seekho aur Kamao program under Ministry of Minority Affairs GoI, meant to

benefit youth of minority community via vocational training. HLFPPPT have received the target of 1000 candidates, which are successfully trained across 3 states Telangana, Uttar Pradesh & Madhya Pradesh. All the candidates are trained at the job roles of Swing Machine Operator and Data Entry Operator at 6 skill centers.

HLFPPT awarded with 9 NMMUs to provide Healthcare services Jharkhand

HLFPPT has been awarded 9 National Mobile Medical Units (NMMU) project in December 2018 for a duration of one year by NHM Jharkhand. The main focus of these NMMU is to carry out the Health Services through 26 camps in a month. The service area provided by the client is very interior and in remote villages, which are successfully being serviced by the qualified HLFPPPT team at the ground. The motive behind this MMU is to enhance the quality of life by increasing health and well being of residents of the area. Some special camps were also organised for spreading awareness about increasing the use of preventive & promotive Health services provided by HLFPPPT at doorsteps in financial support of NHM Jharkhand. These nine districts are Latehar, Godda, Pakur, Chatra, Palamu, Godwa, Koderma, Deoghar, and Jamtara.

Through this service, HLFPPPT team have offered free health check-ups like-HIV test, Pregnancy test, HBA1C, Infant Health Services, ECG, TB Test etc. to the people

Scaling up the Living Standards of **People Living with HIV**

Technical Support Units (TSUs) : To provide the Technical Assistance in specific areas to the State AIDS Control Society (SACS) and to maintain the quality of program implementation for achieving National AIDS Control Program (NACP) Goals and Objective, HLPPT has been selected as an implementing agency to manage the Technical Support Unit in Maharashtra including Mumbai & Goa, Tamil Nadu including Pondicherry from August, 2018 and Odisha from September, 2018. HLPPT is also implementing the Technical Support Units (TSUs) Andhra Pradesh, Telangana, Madhya Pradesh and Chhattisgarh State.

VIHAAN: HLPPT is managing VIHAAN Program in Punjab, Rajasthan and MP State as Sub Recipient (SR) for Care and Support for PLHA in India programme grant through India HIV/AIDS Alliance as Principal Recipients (PR). The current phase of VIHAAN programme is (1st January 2018 - 31st March 2021 - 39 Months) under the guidance of SACS and NACO. Rajasthan state, HLPPT is working with 47 Sub Recipients (SSR) to cater 23 ARTc and 33 districts. In Punjab, 08 Sub Recipients (SSR) catering to 13 ART centre and 22 districts and in MP total 11 CSCs are running since December 2018.

Ahana: To increase the uptake of Prevention of Parent to Child Transmission (PPTCT) services by promoting periphery level HIV screening among pregnant women as part of ANC for early identification of positive pregnant women and linking them with PPTCT services. HLPPT is managing Ahanna Programme in 27 districts of Chhattisgarh and 38 district of Bihar state w.e.f. 1st January, 2018 to 31st March, 2021.

Under Eastern Coalfields Ltd. (ECL) Project Two Mobile Medical Units launched

For a duration of three years, two Mobile Medical Units were Inaugurated on 1st June 2018 by ECL. The main deliverable through this Mobile Vans is to provide health care services including basic diagnostic and other services in the target geographical area. Both the MMUs are managed and operationalized by HLPPT. The service area of these MMUs is be Deoghar, Jharkhand and West Burdwan districts of West Bengal. Till date total 872 OPDs sessions have been conducted.



Flag-off ceremony to launch two MMUs in West Bengal

Serving the community under CSR project of Artemis



Ms. Mansi from HLPPT with subject expert with beneficiaries during awareness session

Artemis Hospitals & Artemis Health Sciences Foundation has been successfully implemented a new project named as "Swasth Gaon-Ek Pehal" in Nakhrola Village of Gurugram district, Haryana with a goal to improve the health status of the community by providing; 1) prevention methods 2) providing knowledge for well-being. The contract was signed under CSR initiative of Artemis Hospitals and Foundation. In this context HLPPT designed a Community Health Outreach Program, under the aegis of Artemis Health Science Foundation. HLPPT has worked with Artemis to build the capacities of AWCs and Primary Health Centre and also utilizing this platform to strengthen the community health outreach program.