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HLFPPT has facilitated more than





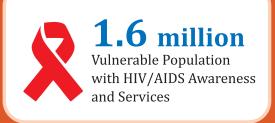


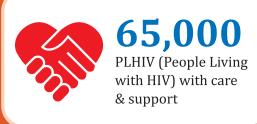






Reached out to





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The Digital Touch of Healthcare

Technology is gradually changing the way healthcare is perceived and delivered in India. Right from demand to supply side – the entire spectrum of healthcare has received a major fillip by adoption of Health IT & Medical Technology

atering to the health needs of 1.32 billion people of India, who 'account for nearly 18 percent of global population, is an incredible yet significant goal for the Central and State Governments. What makes the task humungous is the fact that almost 70 percent of our population resides in rural India. This implies that every day, our public healthcare system confronts the multiple diversities of terrain, access, reach, density, awareness, culture, etc, in order to take health solutions to communities living in remote and isolated corners of the country.

Despite all these challenges and limitations, it is commendable that public healthcare is striving to bring every individual under the 'Continuum of Care' and make Universal Health Coverage a reality. In this pursuit, Information & Communication Technology (ICT) is playing an instrumental role in making healthcare system more efficient, faster and accessible.

IT Helps

Adoption of Healthcare IT Systems such as Digital Health Record, Telemedicine, Hospital Information System (HIS), Mobile Technologies, Patient Management System, Medical Imaging, Picture Archiving and Communications System (PACS), etc has revolutionised the dynamics of healthcare delivery in India.

At Management Side, technology has enabled faster mobility and archival of hospital data, patient records, etc, while at Demand Side, it has empowered patients with better access and awareness about health services through mobile apps, telemedicine, etc.

Initiatives in Uttar Pradesh

The state of Uttar Pradesh has also adopted various e-Health initiatives in recent years, such as Hospital Management Information System (HMIS), ASHA Mobile Application, etc. It has recently initiated mSehat Scheme – a smartphone-based health service delivery support system for Frontline Workers to capture the complete RMNCH+A (Reproductive, Maternal, Newborn, Child and Adolescent Healthcare) continuum of care services. Going ahead, mSehat aspires to interact with flagship e-Governance Schemes of the Government of India like Mother & Child Tracking System (MCTS) and RCH, which will help in real-time data update.

IT initiatives have helped in delivery and monitoring of services as well as bringing transparency. Delivery of high-end pathology services are being provided in district hospitals through outsourcing. IT has facilitated in implementation of the scheme. Citizens need not go to private hospitals for diagnostic tests. They can also get investigation reports from the internet. Cleaning & Gardening services provided by outsourced agencies are monitored through software. For monitoring the progress of accreditation of NABH hospitals, Quality Assurance Management Information System has been developed. This monitors different aspects including human resources, licenses, training, equipment, etc.

Bio-medical waste management in hospitals has significantly improved with the implementation of BMWMIS (Bio-Medical Waste Management Information System). Progress of Construction works in the Health Department is monitored centrally. Village & Health Nutrition Day monitoring is being done using App in the entire state. The data is available in electronic format that is suitable for analysis and decision making. Drug Procurement and Inventory Control System has been implemented up to



Shri Alok Kumar (IAS), Executive Director (SIFPSA) & MD, National Health Mission UP

District level. This has improved the availability of drugs & medicines in healthcare facilities.

Most of these applications have public view which can be accessed without any user-id/password. For augmentation and sustainability of IT systems in the Department, a Data Resource Cell has also been established in the Directorate of Medical & Health with different specialists.

Another innovative intervention has been Hausala Sajheedaari for engaging private sector healthcare providers in family planning service provisioning under government schemes. Under this, private hospitals, nursing homes, institutions or individuals can get accredited or empanelled with the government (through online applications) and provide Family Planning services under standard reimbursement package from the government. More than 1,200 hospitals have joined the initiative through transparent, web-based portal.

Conclusion

Initiatives such as these merit replication across the nation for a more cohesive and efficient healthcare delivery mechanism. To achieve the larger commitments of the nation towards Global Health Agenda, various stakeholders including the private healthcare sector, development agencies, civil society, key decision makers, and community-based organisations are working with public healthcare. In this convergence, technology can act as an enabler and offer a common platform for all stakeholders to work together towards building healthier communities and a developed nation.



R P Khandelwal Chairman, HLFPPT

Stay Committed, Stay Focused

industan Latex Family Planning Promotion Trust (HLFPPT) has been on a splendid journey of growth, learning and success for the last 24 years. In 1992, we had started as a not-for-profit organisation with our mission to "Offer Innovative, Affordable and Sustainable Reproductive Health Solutions". Since then we have invested in multiple initiatives for making healthcare accessible to the underserved communities.

Our pursuit and consistent efforts have shaped our evolution as India's Leading Organisation in Reproductive & Child Healthcare and a Pioneer in Social Marketing & Social Franchising. Today, with an active presence across 21 States/UTs, we are serving more than 60 percent of the country's population with a gamut of solutions on HIV Prevention & Control, Maternal & Child Health, Family Planning, Adolescent Health and Primary Healthcare. We have worked with the Central and State Governments in designing and implementing their various health programmes and acted as an active contributor towards India's commitments to the Global Health Agenda.

We have also made valuable associations with international donor agencies, private sector and community based organisations in pursuing our mission. We have emerged as a trusted partner for the Corporate Sector and are increasingly aligning with leading Fortune 500 companies for their Corporate Social Responsibility (CSR) initiatives.

A significant development has been our foray into Skill Development. This has enabled us to assist the National Skill India Mission by building a cadre of skilled human resources in health sector. I see this as our contribution towards Health System Strengthening and Livelihood Generation as well. Going forward, HLFPPT shall emerge as a resource hub for learning, not only in health but allied sectors as well.

We have also initiated our efforts towards Self-Sustainability, which shall be a game changer in the near future. We are, thus, set with our groundwork and at this crucial juncture, we take pride in our achievements, and will also ensure that the growth momentum continues.

RPKhandelwal Chairman, HLFPPT

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Skill is Imperative for Sustainability

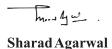
he recent announcement of Pradhan Mantri Yuva Yojna and launch of PMKVY State Guidelines by the Ministry of Skill Development & Entrepreneurship (MSDE) have set the tone for the government's ongoing thrust on skill development. While laying the foundation of the Skill India Mission in 2015, the Prime Minister had called upon the nation to 'Make India the Skill Capital of the World'. Since then, consistent efforts have paved their way through policy interventions, reforms, new schemes and multiple programmes for building an ecosystem of skill development at national level.

HLFPPT is among the early adopters to have responded to this call. Our Skill Development Programme has been fast expanding in creating a pool of skilled human resources in health and allied sectors. Since its inception a year ago, the programme has reached out to eight states, namely Uttar Pradesh, Odisha, Andhra Pradesh, Telangana, Kerala, Bihar, Himachal Pradesh & Rajasthan. So far, we have focused on health sector in trades such as General Duty Assistant, Home Health Aide, Medical Lab Technician, Operation Theatre Assistant and the

These are second and third line of health professionals, who can be a valuable resource in enhancing reach and quality of service delivery. Considering the vast and versatile needs of healthcare in India, skilled health assistants can share patient load with doctors. Hence, we need to build capacities of these assistants and equip them with requisite skills.

Moreover, through skill enhancement programme, we are offering underprivileged youth a livelihood option, a channel for sustainability – which is the need of the hour. In fact, there is a growing need for developing self-sustainable outlook – both at individual as well as at organisation level.

We are witnessing a paradigm shift in the way voluntary bodies function. In this time and age, projects also need to be self-sustaining rather than only being externally funded or supported. Organisations working in the development sector should now develop ideas and projects that are based on market-driven priniciples, yet serve the underserved. This will create transparency and accountability and prove fruitful in the long run.



CEO, HLFPPT



Sharad Agarwal, CEO, HLFPPT

PARTICIPATION



Hon'ble Health Minister Speaks on World Population Day

"We need to reach the unreached such as urban slums, migrant workers, etc, and do Micro Planning of every district for effective Population Stabilisation Mechanism," said Shri JP Nadda, Hon'ble Union Minister, Ministry of Health and Family Welfare (MoHFW), Government of India. He was speaking at the National Workshop on 'Zimmedari Nibhao Plan Banao' organised by MoHFW in New Delhi on World Population Day (11th July 2016). Shri Faggan Singh Kulaste and Ms Anupriya Patel, Hon'ble Ministers of State, MoHFW, Govt of India, also addressed the audience. The full-day workshop was attended by key stakeholders in India's Family Planning Programme, including government officials from the centre and states, policy makers, NGOs, development partners, civil society members and the media. It witnessed significant participation by team HLFPPT.

Shri Rajiv Pratap Rudy Applauds Skill Team

Shri Rajiv Pratap Rudy, Hon'ble Union Minister of State Skill Development and Entrepreneurship (Independent Charge), Government of India, visited HLFPPT kiosk and got Health Checkup done by skilled trainees at India Skills 2016 held on 16th-17th July at Pragati Maidan in New Delhi. Organised by National Skill Development Corporation (NSDC), India Skills is the country's Biggest Skill Competition aimed at motivating students to pursue vocational courses. During the two-day event, HLFPPT conducted: Workshops by Trainers (on Lifestyle Management Skills, Hand Hygiene & Cardiopulmonary Resuscitation): Health Skill-set Demonstration by Trainees (on Vital Parameters, Hand Washing, CPR, Bed-to-Wheelchair/Stretcher Mobility, Wearing & Removing PPE and Biomedical Waste Management) and Free



Health Check-ups (for Vital Parameters, Vision Testing and Nutritional Advice by Dietician). The event was aligned with the United Nations World Youth Skills Day, celebrated on 15th July every year for raising awareness about skills development.



Exhibition at Annual Healthcare Summit Rajasthan

Shri Faggan Singh Kulaste, Hon'ble Minister of State, Ministry of Health & Family Welfare, Government of India, and Shri Rajendra Singh Rathore, Hon'ble Minister of Medical, Health and Family Welfare, Government of Rajasthan, visited HLFPPT Stall at the 2nd Annual Healthcare Summit Rajasthan 2016, held in Jaipur on 23rd September 2016. HLFPPT participated in the Summit as an Exhibitor with Laerdal Global Health. Organised by Elets Technomedia Pvt Ltd in association with the National Health Mission-Rajasthan and Bhamashah Swasthya Bima Yojana, the Summit aimed at acknowledging initiatives undertaken for improving quality of care in the state. Jonathan Addleton, Mission Director to India, USAID, and Veenu Gupta, Principal Secretary, MoHFW, Rajasthan, were among other dignitaries who visited our Stall.

CAMPAIGN

World Population Day Marks Fortnight Celebrations in UP

In order to sensitise the masses on family planning issues, the Government of Uttar Pradesh organised a host of activities on World Population Day 2016. The celebrations started on 11th July with a Grand Rally in Lucknow and extended till 24th July through various events across the state on the theme 'Zimmedari Nibhao Plan Banao'. The Grand Rally in Lucknow was flagged off by Shri Akhilesh Yadav, Hon'ble Chief Minister of Uttar Pradesh, in presence of Dimple Yadav, MP, Kannauj; Arvind Kumar, Principal Secretary, (Health & FW), Dept of Health & Family Welfare, Govt of UP; Alok Kumar (IAS), Mission Director, National Health Mission UP; Rajshekhar, District Magistrate, Lucknow; Manzil Saini, SSP, Lucknow, etc.



Shri Akhilesh Yadav, Chief Minister of Uttar Pradesh, with Dimple Yadav, MP of Kannauj, and other dignitaries flagged off Grand Rally on World Population Day in Lucknow

HLFPPT was among leading health partners to actively participate in the state level fortnight event. Caps, t-shirts and badges bearing family planning messages were distributed among guests and participants at the rally to reinforce the idea of planned parenthood and population stabilistion. Further, HLFPPT hosted numerous events at district level such as Community Meetings, Family Planning Camps (FDS), Essay Competition in Colleges, Health Mela, ASHA Sammelan, Awareness Rallies, etc on population stabilisation theme. HLFPPT organised 346 community meetings across UP during WPD Fortnight.



Besides, HLFPPT ran a radio campaign with local religious leaders who delivered family planning messages to their respective communities on FM radio. It also organised District Level Quality Assurance Committee Meeting (DQAC) under the state government's flagship Husala Sajheedari programme.

A text message was sent to all Merrytranag Members for motivating target community members to avail Family Planning services at Merrygold Hospitals. The District Team also participated in Health Mela organised by District Health Department at CMO office and attended DQAC meeting too.

HLFPPT Drives Breastfeeding Awareness across India



On World Breastfeeding Week (1st-7th August 2016) HLFPPT organised multiple events pan India under its various programmes to encourage young mothers for exclusive breastfeeding.

In New Delhi, HLFPPT Team along with Laerdal Global Health demonstrated the latter's Mama Breast (Breastfeeding Simulator for correct breastfeeding practice) to a group of senior Gynecologist & Pediatricians at a programme on 'Breastfeeding & Postnatal

Diet'. As a Guest Speaker, Dr Anita Sharma, Lactation Consultant, spoke about the first Breast Milk Bank in Delhi that provides donor milk to high risk newborns. HLFPPT Team also demonstrated other Lifesaving Products by Laerdal such as PremieNatalie (Preterm Simulator), Moyo (Fetal Heart Rate Monitor), Laerdal Light and Penguin Suction (for Newborn care).

In Rural Bengaluru, Karnataka, HLFPPT and AkzoNobel India Ltd observed the week through awareness session at Merrysilver Clinic. This is part of the latter's CSR initiative Community Health Intervention programme.

The central idea of all these events was to spread awareness about the benefits of breast milk and how it is an elixir for newborn babies.



In Durgapur (Bardhaman District, West Bengal), HLFPPT held an Awareness Rally & Seminar in collaboration with Essar Oil under their CSR Project -Mobile Medical Unit (MMU). More than 50 ANMs, ASHAs, Lactating and Expecting Mothers participated in the event that was flagged off by Dr Debashish Halder, Chief Medical Health Officer, Asansol. Speakers oriented participants on Breastfeeding Tips, Drawbacks of Formula Milk etc.

Villagers in Surat Briefed on Planned Parenthood

Awareness Sessions on Benefits of Planned Pregnancies, Ill-effects of Early Marriages and Significance of Contraceptives marked World Population Day in Suvali village (Gujarat), where HLFPPT and Cairn India are jointly implementing Community Health Intervention Project 'Arogya', This CSR Project aims at improving overall health and nutritional status of community members in Suvali, Junagam, Tena and Tena Raang villages of Surat district in Gujarat. The event was held in coordination with PHC Suvali and ICDS. Sessions were held by Dr Ajay Thakur, Block Health Officer, Choryashi Village, and Dhangauriben Chaudhari, ICDS Supervisor. Community Members, Talati, Deputy Sarpanch, ASHAs, Aanganwadi Workers, and Helpers at Suvali enthusiastically participated in the event.



SKILL DEVELOPMENT

Riding a Wave of Skills

HLFPPT's Skill Development Programme has expanded to three new states (Bihar, Himachal Pradesh and Rajasthan) as it recently inked alliances with Bihar Skill Development Mission (BSDM), Himachal Pradesh Kaushal Vikas Nigam (HPKVN) and Rajasthan Skill and Livelihoods Development Corporation (RSLDC) respectively. This marks yet another development of the Programme, which has been fast expanding in creating a pool of skilled human resources since its inception a year

Following Central Government's flagship Skill India Mission, HLFPPT has initiated Skill Development Programme with the aim of: Addressing dearth of skilled human resources in healthcare and other allied sectors through quality training; and Offering sustainable livelihood options to the youth. In health sector, it endeavours to train students in various trades including: General Duty Assistant (GDA), Home Health Aide (HHA), Medical Lab Technician (MLT), Operation Theatre (OT) Assistant & Technician, Dialysis





Assistant & Technician, Diabetes Educator and. Emergency Medical Technician.

So far, the programme has successfully trained 2,360 students as GDA and HHA through affiliated skill centres in eight states, namely Uttar Pradesh, Odisha, Andhra Pradesh, Telangana, Kerala and now Bihar, Himachal Pradesh & Rajasthan (data till 30th September 2016). The programme has received affiliation from Health Sector Skill Council (HSSC) and has also empanelled with the Ministry of Rural Development. It has been contributing to Pradhan Mantri Kaushal Vikas Yojana (PMKVY), National Urban Livelihood Mission (NULM), UP Skill Development Mission (UPSDM), Deen Dayal Upadhyaya Grameen Kaushalya Yojana, AP State Skill Development Corporation (APSSDC), BSDM, HPKVN and RSLDC. Going ahead, it plans to train human resources in allied sectors too such as Retail, Electronics, Life Sciences, Hospitality and Logistics.



Master Trainers Get Mini-Lap Updates

HLFPPT conducted a three-day Refresher Training of Medical Officers, Gynaecologists & Specialists on Latest Updates on Mini-Lap Sterilisation Method at Jai Prakash District Hospital in Bhopal in September last week. Dr Jaya Lal Mohan & Dr Renu Jalote trained participants on Pre-procedure Steps of Mini-Lap Sterilisation, Mini-Lap Kit, Practice checklist, etc. Trainees were also briefed on Family Planning methods, significance of informed choice and importance of family planning counseling.

TRAINING

Improving Quality of Care at Merrygold Health Network

"What's the point of shifting deliveries from homes to hospitals unless one can't offer quality of care" – Dr Hema Divakar (Former President, FOGSI) raised this concern during Quality Training Programme for Safe Delivery & Post-Delivery Care', held by HLFPPT and ARTIST at Divakars Speciality Hospital, Bengaluru, on 22nd 23rd July. Partnership with ARTIST (Asian Research & Training Institute for Skill Transfer) is aimed at improving Quality of Care, especially Maternal & Child Health, at HLFPPT's MGHN (Merrygold Health Network). The duo conducted another Workshop on 'Saving Mothers and Newborn Babies by Improving Quality of Care' in Jaipur on 10th-11th August, where Sharad Agarwal, CEO, HLFPPT shared his dream of making Rajasthan a destination for quality care. Members of FOGSI-Rajasthan, National Health Mission including Dr Girish Diwedi, Project Director-Family Welfare, State Medical Association, as well as Senior Obstetricians & Gynecologists, MGHN Paramedics and



Professors attended the two-day workshop. It included simulation drills, role plays on various aspects of postpartum and neonatal care. Also, demonstration of Lifesaving products by Laerdal Global Health for Maternal and Infant Health was done at the workshop.

MGHN is India's largest Social Franchising Network in health sector, comprising 715+ Health Facilities, 800+ Doctors & 15,000+ Community Health Volunteers across 152 districts in 7 states (UP, Uttarakhand, Rajasthan, Bihar, Odisha, Andhra Pradesh and Telenagana).

ADVOCACY

Advocacy for Female Condom

HLFPPT has initiated a campaign to popularise female condom among urban women as a potent tool for freedom of choice and empowerment. Under this initiative, on Global Female Condom Day (16th September 2016), HLFPPT organised an Awareness & Sensitisation Workshop on Female Condom at State Bank Learning Centre in Noida. It was aimed at breaking the silence around female



condoms. Despite being a safe and easy-to-use contraceptive method, use of female condom continues to be low, largely due to ignorance and myths. Participants at the session included working women in reproductive age group, who were briefed on what female condom is all about, how to use it and why it is useful.



eMpower App for ORWs

In an effort to automate collecting & reporting of PLHIV data directly from the field, Project Vihaan has initiated a mobility solution called eMpower Application for its Outreach Workers and Peer Counsellors, with support from IBM India Pvt Ltd. eMpower aims to expand access to essential services, increase treatment adherence, reduce stigma and discrimination and improve quality of life of PLHIV. So far, the project has completed eMpower training in 11 CSCs in Rajasthan.

LAUNCH

HLFPPT & DLF Bring Amrit Corner & Amrit MMU to Mohanlalganj, UP



Residents of around 20 villages under Mohanlalgani block in Lucknow are now benefitting from two new projects called Amrit Corner and Amrit Mobile Medical Unit (MMU). Both these projects have been initiated by HLFPPT in association with DLF Foundation under their CSR obligation. Amrit Corner is a dedicated Family Planning Counseling Corner, targeted at men and women of reproductive age group. It acts as one-stop centre offering comprehensive guidance on increased basket of choices. Amrit MMU is taking primary healthcare services (preventive and curative) to Mohanlalganj villages. Its medical team comprises a doctor, an Outreach Worker and an ANM who offer health free check-ups and consultations to community members. These projects are a testimony of HLFPPT's growing partnership with DLF Foundation. The duo have been implementing other CSR projects, namely Merrysilver Clinics (Gurgaon), Wellness Centre (Gurgaon) and MMU (Noida).



SMS that Helps Avoid Unintended Pregnancies

In its efforts to spread family planning awareness among mobile-friendly generation, HLFPPT has initiated CycleTel Humsafar Outrech Project in partnership with the Institute of Reproductive Health (IRH). CycleTel Humsafar is an SMS-based family planning service that works on proven scientific principles of Standard Days Method (SDM) to avoid unwanted pregnancy. It aims at reaching out to 12,500 women through community events & home visits and supporting eligible women for registering under CycleTel Humsafar. The project is being implemented in Uttar Pradesh (Lucknow, Kanpur & Gautam Budh Nagar), Haryana (Gurgaon), Chhattisgarh (Dantewada & Sukma) and Rajasthan (Jaisalmer).

HEALTH CAMP

Urban Poor Benefit from Free Health Camps in NCR

On World Heart Day (29th September 2016), nearly 300 urban poor availed free health check-ups and consultations at a Health Camp organised by HLFPPT & DLF Foundation at village Harola near Sector 5 in Noida. This was part of their CSR project - Merrymobile - a Mobile Medical Unit (MMU) that offers primary healthcare services at the doorstep of the underserved communities. Operational since January 2016, Merrymobile is catering to the residents of three slum areas (in Sector 16, 17 and 18) and three villages (Harola, Chalera and Bhangel) in Noida A team comprising General Physician, Gynaecologist, ANM, Lab Technicians and Assistants offered free medical services to community members at the camp. Besides general check-ups, the camp offered free BMI calculation, Blood Sugar and Haemoglobin tests,

Medicines, Counselling on Family Planning Methods, Information on ill-effects of tobacco, etc.

Earlier in the quarter, **HLFPPT & DLF Foundation** had organised a Mega Health Camp at Chakkarpur village in Gurgaon on 19th July 2016, where around 100 slum dwellers had availed free health check-ups, diagnostic tests & medicines. This was



part of Merrysilver Clinics. Started in May 2014, this CSR project has so far instituted six Merrysilver Clinics in Gurgaon, making healthcare services accessible to over one lakh people, mostly urban poor such as migrant workers, labourers, daily wage earners & slum dwellers.

Also, a Reading Corner was set up at the health camp to motivate children for developing reading habit and involve parents as well. As a part of health centre-based Literacy Promotion Programme, HLFPTT is promoting "Read to Kids" in association with Worldreader.

FAMILY PLANNING HELPS

REDUCE



IMPROVE



Health of both Mother & Child

Nearly 1 out of

MOTHER

LOT TO BE A LOVING FATHER



India is home to 18% people of the who live in just 0.6% earth space AMERICAN PROPERTY.

SOCIAL MEDIA

CAMPAIGN



STOP TEENPREGNANCY

GIFT A COUPLE

FREEDOM OF CHOICE



WOMAN DELIVERS





One out of every 5 married women in India wants to adopt **FAMILY PLANNING** but is unable to do so, due to inaccessibility, ignorance, myths

INDIA ADDS 43000 TO WORLD POPULATION



PROVIDE

HER

ACCES!



OUR PARTNERS





HINDUSTAN LATEX FAMILY PLANNING PROMOTION TRUST (HLFPPT)

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