

# samvad

January 2017 | Quarterly Edition



## Reaching Out to the Unreached



- Taking Healthcare to Remote Regions through CSR Partnerships
- Need for Integrating Mental Health with Child Healthcare
- A Report on World AIDS Day 2016



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### *HLFPPT has facilitated more than*



**2 million**  
Antenatal Check-ups



**0.2 million**  
Institutional Deliveries



**2.5 million**  
Family Planning  
Counselling



**100.5 million**  
Condom Access through Social  
Marketing



**110,000**  
Sterilisations



**600,000**  
IUCD Insertions

### *Touched the Lives of*



**1.6 million**  
Vulnerable Population  
with HIV/AIDS Awareness  
and Services



**65,000**  
PLHIV (People Living  
with HIV) with care  
& support

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# Early Intervention Helps in the Long Run

*Addressing Development Delays, Learning & Cognitive Disabilities during childhood and Behavioral & Emotional issues during adolescence can effectively prevent larger mental health concerns later in life*

**M**ental Health is vital for attaining a state of complete wellness of mind, body and soul, where an individual can grow to one's full potential, lead a stress-free life and is able to make productive contributions to society. However, a host of mental problems or illnesses, depression, disorders and disabilities can impact wellness of an individual at any stage in life. As per estimates, 6-7% population suffers from mental disorders. World Health Organisation claims that worldwide 10-20% of children and adolescents experience mental disorders.

In India, the burden of mental and behavioural disorders among children is high, with 12% children aged 4-16 years suffering from psychiatric disorders (ICMR). Also, 6% of children are born with birth defects, while 10% are affected with development delays. If left unaddressed, these conditions may hamper a child's cognitive growth and in some cases, may even lead to irreversible, life-long physical or mental disabilities.

## Cohesive Approach

However, ignorance about symptoms of mental illnesses, myths & stigma associated with them and lack of knowledge regarding treatments & their potential benefits significantly contribute towards high treatment gap. Hence, there is a growing need for integrating mental health issues with general healthcare programmes, especially with child and adolescent healthcare, as they comprise the formative years of an individual's life.

It is important that we invest in early identification and timely intervention of conditions that are a precursor to larger mental health concerns. A cohesive approach is needed whereby mental health becomes an integral aspect of child and adolescent healthcare as they comprise formative years of an individual's life.

Promotion and Universal Access to Mental Health Services are among key strategies highlighted under the National Mental Health Policy of India. They recommend to implement programmes for screening, early identification and treatment of mental health problems and mental illnesses. Further, they state that Anganwadi Centres to be re-designed to cater to development & emotional needs of children and offer an environment conducive for growth.

## Child Health

This finds resonance in the concept of District Early Intervention Centre (DEIC) under Rashtriya Bal Swasthya Karyakram (RBSK). A landmark initiative by the Ministry of Health & Family Welfare, DEIC calls for screening of children from birth-18 years for 4D's – Diseases, Deficiencies, Disabilities and Developmental Delays – which are a precursor to larger health concerns, if left unaddressed. Among its core services are Psychological Services including evaluation of a child's behaviour related to development; learning and mental health; as well as counselling; consultation; parent training and behaviour modification.



*Shri Lav Agarwal (IAS) Joint Secretary, MoHFW*

## Adolescent Care

Moreover, the Rashtriya Kishore Swasthya Karyakram (RKSK) has included Mental Health in its Strategic Framework for Adolescent Healthcare. The significance of such an inclusion can be assessed through a study by Youth in India (2006-07) which states that almost 14% of young men and women reported symptoms of behaviours indicative of mental health disorders.

RKSK has made provisions for - Skills for dealing with stress & conflicts positively; Screening for anxiety, stress, depression, etc; Linkages & referrals to existing mental health services; Counselling; Adolescent clubs, etc.

The National Mental Health Policy has also laid due emphasis on Life Skills Education Programmes as an effective platform for addressing behavioural and emotional issues among adolescents. It states that signs & symptoms of many mental disorders such as mood disorders, depression, schizophrenia, etc, start appearing during adolescence. Hence, distress alleviation and individual attention by teachers trained on mental health promotion can act as a game changer.

Going by WHO prediction that by 2020, mental depression will be the largest cause of disability worldwide, it is time we start addressing mental health not in isolation, but in a comprehensive manner. This calls for dynamic engagement with medical and non-medical aspects alike. ■

*Shri Lav Agarwal (IAS), Joint Secretary, Ministry of Health and Family Welfare, Government of India. The author is an IAS officer of 1996 batch, currently associated with the National Mental Health Programme, MoHFW, GoI*

IDEAS EXCHANGE



**USAID PAHAL Team Visits MGHN in Ghaziabad, UP**

A senior delegation from USAID & IPE Global, under PAHAL Project, visited HLFPPPT's Merrygold Health Network Hospital (Shiv Krishna Hospital) in Ghaziabad, UP, on 7<sup>th</sup> October 2016. Led by Lily Kak, John... among others, the delegation was briefed by Sharad Agarwal, CEO, HLFPPPT, on an existing 'Urban Private Healthcare Delivery Model' that's catering to the underserved. PAHAL (Partnerships for Affordable Healthcare Access and Longevity) is an Urban Health Project that aims at improving access to affordable & quality healthcare for 10 million urban poor in India and reducing their out-of-pocket expenditure by 30%

through providing a continuum of healthcare services. Under this project, HLFPPPT has aligned with IPE Global for strengthening its MGHN Network as a sustainable business model, with technical and advisory support in critical areas to make it more efficient, predictable, scalable and sustainable.

**Deliberation on Non-Communicable Diseases by CII**

HLFPPT participated in the 4th National NCD Summit 2016 organised by the Confederation of Indian Industry in New Delhi in October 2016. The theme of the Summit was 'NCD Management: Translating BEST Practices into NEXT Practices'. Dr Anasua Bagchi, Head-TSD, HLFPPPT, presented a Case Study on 'Innovative Response to Non-Communicable Diseases' at the Summit.



**Workshop on Helping Mothers & Babies Survive**

HLFPPT and Laerdal Global Health (LGH) organised a Simulation-based Training on Lifesaving Tools in Noida on 24th-26th October 2016. Our technical team from six states (Chhattisgarh, Jharkhand, Madhya Pradesh, Odisha, Rajasthan and UP) attended the three-day workshop aimed at training next generation of trainers on tools designed to help save lives. An Action Plan by LGH with three integral components: Helping Mothers Survive, Helping Babies Breathe, and Helping Babies Survive, was discussed. The workshop was part of an existing partnership between HLFPPPT & LGH to facilitate distribution of LGH products across the country for improving health of mothers and newborns and also for facilitating capacity building initiatives.

# Reaching Out to the Unreached

*For the last 25 years, HLPPT has been consistently bridging the gap of access & affordability by reaching out to the last mile and taking health solutions at the doorstep of the remotest regions of India*

**I**n a country of 1.3 billion people, with 70% residing in rural parts, 'reach' is one of the biggest challenges of development. Hostile terrain, lack of infrastructure, absence of education, poor awareness, cultural diversities, low income levels, etc form multiple layers of barriers in reaching out to communities living in remote corners of the country.

Bridging this gap of access and affordability and reaching out to the last mile has been one of the prime endeavours at Hindustan Latex Family Planning Promotion Trust (HLPPT). For the last 25 years, we have been consistently taking health solutions to the doorstep of communities in need.

A classic case in point is our Model of Mobile Medical Units (MMUs) that takes health services to far-flung, isolated and inaccessible villages and connects tribal & rural communities with primary & community healthcare centres. Currently, HLPPT is operating MMUs in 9 states in alliance with government agencies as well as corporate sector as CSR partner. We are serving some of the most challenging regions such as the vast deserts of Rajasthan, hostile parts of Chhattisgarh, tribal belts of Odisha and Kerala, hilly terrain of Uttarakhand, urban slums of Delhi & NCR and densely populated UP.

Adding fillip to our pursuit is a recent landmark agreement with NHM-Assam, through which HLPPT shall operate 130 MMUs across all districts of Assam for a period of five years. This comes as a historic project in terms of magnitude & impact, making HLPPT India's largest provider of MMU services.

Moreover, we have been awarded by the National Health Mission to manage 20 Maternal & Child Healthcare Wings (MCH Wings) with a focus to reduce maternal and child mortality at District Hospitals in Uttar Pradesh. With this, HLPPT shall manage 2,000 beds offering quality care dedicated to MCH. This will further help us in expanding our reach, besides our flagship Merrygold Health Network of 800+ hospitals and Wellness Centres that reach out to urban poor, migrant workers, slum dwellers and villagers with quality RCH services.

I view this as a great beginning for 2017, which I am hopeful, is going to be a very promising year for all of us. This year also marks 25 years of successful service by HLPPT. We have reached this far together, with unconditional support & trust of our partners, with relentless efforts by the committed team of HLPPT and with communities believing in us. Going ahead, I hope we all continue together on this journey of learning, growth and success.



**Sharad Agarwal**  
CEO, HLPPT



*Sharad Agarwal, CEO, HLPPT*

# Rise of a Trusted CSR Partner

*HLFPPT's credibility earned through various impact-driven, scalable health interventions in the last 25 years has made it one of the most trusted recipients of corporate social responsibility funding. Today, it is implementing more than 15 CSR projects with different partners across 11 states in India*



Today, companies that are driven by a strong consciousness about their social impact and view communities as not just profit-making units, but as development partners, are increasingly seeking Corporate Social Responsibility (CSR) to bring real change. This outlook has gained greater focus with the introduction of the Companies Act, 2013, that mandates every company with a net worth of Rs 100 crore or more to spend at least 2% of its average net profit (of last three years) on CSR initiatives.

With this step, leading business groups in India are looking for reliable CSR partners who can: guide them on CSR strategies, provide technical assistance, facilitate project design & implementation, offer advisory services, do advocacy with government agencies & local communities, and devise models of best CSR practices.

## Sustainable Models

"Healthcare constitutes second highest segment of CSR expenditure in India (26 percent), after education (32 percent)," says Sharad Agarwal, CEO, HLPPT. "Our extensive experience of working in Public Healthcare for the last 25 years and our credibility earned through impact-driven, scalable interventions make us one of the most trusted recipients of funding under CSR for healthcare interventions," he adds. Moreover, as an organisation committed towards empowering communities with health solutions, HLPPT has realised the significance of aligning with the corporate sector along

with government bodies, international agencies & local communities.

"Today, we are implementing more than 15 CSR projects under healthcare with different partners across 11 states in India," informs Agarwal. HLPPT has successfully partnered with Fortune 500 companies such as DLF, AkzoNobel, Apollo Tyres, IDFC Bank, Suzlon Energy, Cairn India, Essar, etc, and with PSEs such as HLL & EdCIL.

Through such CSR partnerships, it has established Sustainable Models of Development that offer Primary Healthcare solutions to underserved communities in various parts of the country.

## Mobile Medical Units

One such established model has been Mobile Medical Unit (MMU) that takes health services to far-flung, remote and inaccessible regions. Each MMU is equipped with a doctor, a staff nurse, a lab technician, and outreach workers. It provides promotive, preventive and curative healthcare services through general OPDs and also makes patient referrals to the public healthcare system, thus connecting villagers with primary & community healthcare centres.

Currently, HLPPT is operating 16 MMUs at 16 districts in 9 states (in alliance with govt agencies in 2 states and with corporate as CSR partner in 7 states). "We are serving some of the most challenging regions such as vast deserts of Rajasthan, hostile parts of Chhattisgarh, tribal belts of Odisha and Kerala, hilly

terrain of Uttarakhand, urban slums of Delhi & NCR and densely populated UP," says Agarwal. "However, our ultimate aim is to improve the health status of these communities and create a lasting impact in their health seeking attitude," he adds.

## Wellness Centres

Another successful model for CSR partnerships has been Wellness Centres. In order to deliver quality primary healthcare services to people living in urban areas, especially those living in urban slums & adjoining villages, HLPPT has been operating Wellness Centres with various CSR partners. These Wellness Centres primarily focus on Maternal & Child Healthcare through medical consultations, counselling, diagnostics and health outreach. They are essentially meant for pregnant & lactating women, children, adolescents and people of reproductive age group, especially migrant labourers.

Under this model, HLPPT has instituted 4 **Merrysilver Clinics** in Gurgaon (at Sikanderpur Ghosi, Nathupur, Kanhai & Chakkarpur villages) with CSR support from DLF Foundation, and one Merrysilver Clinic in Rural Bengaluru with CSR support from Akzo Nobel India Ltd that serves communities living in six adjoining villages (Begur, Bheemakanahalli, Emutsandra, Kamblipura, Mutakadahalli & Sonnebychanahalli). Merrysilver Clinics function as Primary Health Centres, providing general health check-ups, antenatal & postnatal services, family planning counselling, basic diagnostic

tests, medicines, etc. Moreover, HLPPT has aligned with DLF Foundation to institute **Amrit Corner** – a dedicated Family Planning Counseling Corner – for residents of Mohanlalganj block in Lucknow. It acts as one-stop centre offering comprehensive guidance on increased basket of choices to men and women of reproductive age group.

HLPPT has also partnered with Apollo Tyres Foundation to set up a **Health Centre at Yeshwanthpur** (the transport hub in Bengaluru) with a prime focus on creating HIV/AIDS awareness among truckers, helpers, mechanics, migrant workers and commercial sex workers in the area. It also establishes linkages of PLHIV (People Living with HIV) with government health programmes; increases awareness on communicable & lifestyle diseases; and promotes healthy behaviour among target population. “Our alliance with Apollo Tyres Foundation has further strengthened with another project on **Anaemia Control** that is being implemented since 2015 in Perambra (Kozhikode) and Kalamassery Municipality (Ernakulam) in Kerala,” says Agarwal.

HLPPT’s Wellness Centres are together catering to the health needs of 1.2 lakh people.

### Community Health Initiatives

Further, HLPPT has established Community Health Initiative (CHI) Model for overall development of particular communities and for improving their health status. Currently, it is implementing CHIs in four states, namely Gujarat, Rajasthan, Kerala and Karnataka with different partners under their CSR obligations.

It has partnered with HLL Lifecare Ltd for implementing **CHI** project at Karakulam & Wayanad districts in Kerala, and at Kanagala village (Belgaum district) in Karnataka. Under this, HLPPT has been: providing anemia screening & treatment services, conducting early detection of lifestyle diseases, facilitating Anganwadi Centre upgradations & augmentation of water supply system in the intervention.

In Rajasthan, HLPPT has aligned with Ostro Renewables Pvt Ltd for implementing a CHI project called

### MMUs Operational under CSR Partnerships

State	Intervention Area	Corporate Partner
Rajasthan – SEHATH (Suzlon Enabled HLPPT Access To Healthcare)	Jaisalmer (58 villages) & Barmer (2 villages) districts	Suzlon Foundation
Uttar Pradesh – Amrit MMU	Lucknow (Mohanlalganj block)	DLF Foundation
Uttar Pradesh – Merrymobile	Noida (3 villages & 3 slum clusters)	DLF Foundation
Chhattisgarh	Dantewada (14 villages) & Sukma (10 villages) districts	Essar Group Foundation
Odisha	Malkangiri district (2 villages)	Essar Group Foundation
West Bengal	Durgapur district (23 villages)	Essar Oil & Gas
Rajasthan	Jaisalmer district (3 villages)	Ostro Renewables
Delhi & NCR	Delhi & NCR	DLF Foundation
Telangana	Mahabubnagar district	Suzlon Foundation

*Together, these MMUs are accessible to 3.07 lakh people and have benefitted around 1 lakh people with health solutions at their doorstep. In the last quarter itself (Oct-Dec 2016), these MMUs have conducted nearly 23,000 OPDs.*

**Project Care** at 3 villages (Khodiyasar, Sanda, and Dangri) of Jaisalmer district. The project works towards: increasing access to quality preventive, promotive & curative primary healthcare services amongst the targeted communities; raising awareness about basic health & hygiene among the communities; and promoting institutional deliveries and healthy motherhood.

In Gujarat, it has partnered with Cairn India for implementing a CHI project called **Project Arogya**, at four villages (Suvali, Junagam, Tena and Tena Raang) of Surat district. Under this, HLPPT has adopted a holistic approach in improving health status of community members. This includes: establishing Village Health Information Centres for health awareness; building capacity of Health Service Providers (HSPs) & staff at Primary Health Centres; advocacy meetings with panchayat members and other stakeholders of the villages; organising health camps, school-based activities & community events, imparting life skills education to adolescents, providing skill development courses to the village youth, etc.

HLPPT has also been working with Cairn India for another Anganwadi Centre (AWC) Improvement Project called **‘Nanhe Kadam’** in five villages of Surat district, Gujarat. Under this, HLPPT has been working towards improving quality of service delivery & ambience of selected AWCs, increasing access to health & nutrition services at the AWCs, and

fostering a sense of sustainable community ownership towards AWCs.

### Other Projects

Besides these major models, HLPPT has been implementing other CSR projects, such as **Population Stabilisation Project** (with Jindal Steel and Power Ltd in Delhi-NCR) and **Read2Kids** with Worldreader. While the former aims at increasing accessibility & availability of condoms through installation of condom vending machines at secured locations, the latter is a Literacy Promotion Project that aims at involving parents and motivating children for developing reading habit.

Another interesting CSR project has been **‘School & AWC-led Community Development Project’** with IDFC Foundation in Hoshangabad district, Madhya Pradesh, that worked towards improving infrastructure & facilities including WASH practices (Water, Sanitation and Hygiene) in a cluster of government-run educational institution.

Going ahead, HLPPT plans to expand its CSR partnerships to interventions beyond Primary and Reproductive Healthcare. It is already working out strategies for offering health solutions in non-communicable diseases, lifestyle diseases (especially diabetes), WASH, etc. In the next 5 years, HLPPT, through CSR partnerships alone, will touch the lives 30 lakh people through affordable, quality and innovative health solutions by establishing and sustaining partnerships with 65 corporate companies across their operations. ■

CAMPAIGN

## Leadership, Commitment, Impact Mark World AIDS Day 2016

Team HLPPT observed World AIDS Day (1<sup>st</sup> December 2016) with campaigns under different programmes across the country. Theme for the year was Leadership, Commitment, Impact

### CSC Jalandhar Bags Best Performance Award in Punjab

The Care and Support Centre (CSC) in Jalandhar, Punjab, has been recognised as the state's 'Best Performing CSC' by Punjab State AIDS Control Society (PSACS) for exemplary Resource Mobilisation & Linkages with Social Welfare Schemes under Project Vihaan. Shri Surjit Kumar Jayani, Minister of Health & Family Welfare, Govt of Punjab, felicitated Vihaan Team on World AIDS Day 2016 (WAD'16). The CSC also organised a Social Entitlement Camp and distributed blankets among PLHIV (People Living with HIV/AIDS) on the day. CSC Jalandhar is being supported by HLPPT (as Sub Recipient) and operated by Abhivyakti Foundation (as Sub-sub Recipient) under Project Vihaan that aims at improving the survival and quality of life of PLHIV by establishing CSCs. HLPPT is managing Project Vihaan as SR in five states (Punjab, Chandigarh, Haryana, Chhattisgarh and Rajasthan) through 30 CSCs.



### A Plant for Every HIV-Free Child in Bihar

For every child born from an HIV Positive Mother and found to be uninfected, HLPPT's Team in Darbhanga (Bihar) celebrated by planting a tree in the child's name, thus celebrated their contributions in making an HIV-Free generation. This was done under Project IAPSI (Improving Access to Public Sector PPTCT Services in India) that aims at accelerating uptake of PPTCT (Prevention of Parent to Child Transmission) services among pregnant women. The project is being implemented in 9 states (in 218 high-priority districts) and funded by The Global Fund through Plan International India as Principal Recipient. HLPPT is implementing the programme across 58 districts in Bihar,

Chhattisgarh and Odisha as a Sub-Recipient. Since the project's inception, HLPPT's team has facilitated HIV screening for 8.3 lakh expecting mothers in the three states (5.52 lakh in Bihar, 1.61 lakh in Chhattisgarh & 1.17 lakh in Odisha).

### HIV Bike Rally Enthralls Lucknow

HLPPT UP Team held various activities with Uttar Pradesh State AIDS Control Society (UPSACS) on World AIDS Day 2016. A bike rally from Gomti Nagar to Lucknow University was flagged off by Shri Rakesh Kumar Mishra, Additional Project Director, UPSACS. During the rally, Amrit MMU – a Mobile Medical Unit in Lucknow managed by HLPPT with CSR support from DLF Foundation – conducted general health check-ups and spread HIV Awareness. Shri Arun Kumar Sinha, Principal Secretary, Department of Health & Family Welfare, Govt of UP; and Shri Alok Kumar, Project Director, UPSACS & MD, National Health Mission UP, visited Amrit MMU during the rally. Also, a team of ICTC/PPTCT counselors from UPSACS briefed Amrit MMU Team members on HIV-related issues.





## Gurgaon Students Sensitised on HIV Prevention

Merrysilver Clinic Team organised an awareness session on HIV in Government Senior Secondary School at Chakkarpur village, Gurgaon, on 1<sup>st</sup> December 2016 to mark the significance of World AIDS Day. The team also held seminars & awareness rallies at other schools and community meetings at four villages (Sikanderpur Ghosi, Nathupur, Kanhai and Chakkarpur) in Gurgaon, where participants were sensitised on issues related to HIV/AIDS. HLFPT has been operating Merrysilver Clinics at these four villages in Gurgaon in association with DLF Foundation since 2015. These clinics function as Primary Healthcare Centres and aim to deliver quality health services to urban poor living in adjoining villages and slums of DLF project sites in Gurgaon.

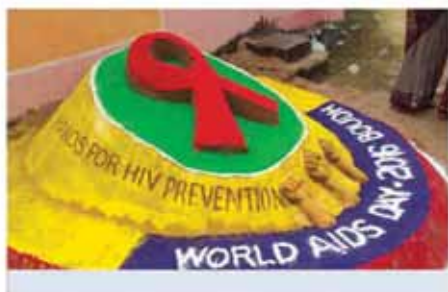


Poster Making, Drawing Competitions & Awareness Rallies marked WAD '16 celebrations by Team Vihaan at BEd Collage & BSF Camp in Jaipur, Rajasthan. Also Awareness Rallies at various districts in Bihar (Saharsa, Begusarai, Purnea, Samastipur), Odisha (Boudh) and Chhattisgarh (Raipur) marked WAD '16 celebrations by IAPSI Team



## MMUs Take Diabetes Awareness to Remote Villages

On World Diabetes Day (14<sup>th</sup> November 2016), HLFPT's MMU Teams in Rajasthan and West Bengal took the message of Diabetes Care to remote villages. In Rajasthan's Jaisalmer district, MMU team organised Quiz, Group Discussions, Community Meeting and Awareness Rallies at two villages (Khuiyala & Koriyon Ka Gaon), which drew more than 300 participants. During the event, Dr Kheraj Khatri & Tapes Khatri, Assistant Administrative Officer (AAO) spoke on ways to control sugar level. This was done under 'SEHATH' (Suzlon Enabled HLFPT Access to Healthcare) – an MMU managed by HLFPT with CSR support from Suzlon Foundation. Similarly, MMU team in Durgapur district, West Bengal, with support from Essar Oil & Gas took out Awareness Rally on how to prevent & manage diabetes.



Thematic sand art was at display during WAD '16 celebration in Boudh district, Odisha, by Project IAPSI Team. Folk artists performed on the theme of HIV/AIDS Prevention on WAD '16 organised by Team Vihaan in Raipur, Chhattisgarh.

## Amrit MMU Hosts Magic Show & Screening Camp

On World Diabetes Day, HLFPT & DLF Foundation, with support from the Govt of UP, organised Thematic Magic Show, Diabetes Screening Camp and Awareness Rally at Mau Nyaya Panchayat in Mohanlalganj Block, Lucknow. Dr KP Tripathi, Superintendent, Community Health Centre, Mohanlalganj flagged off the rally in which School children, Aanganwaadi workers, ASHAs and others participated actively. This was part of Amrit MMU – a CSR project funded by DLF Foundation & managed by HLFPT – that takes primary healthcare to the residents of Mohanlalganj in Lucknow.



**SKILL DEVELOPMENT**

**Himachal Pradesh CM Launches HLPPT's 38th Skill Centre**

Shri Virbhadra Singh, Hon'ble Chief Minister of Himachal Pradesh, inaugurated HLPPT's Skill Centre at Palampur (in Kangra Valley) through videoconference from Shimla, HP, on 14th December 2016. This was done during Skill Conclave organised by Himachal Pradesh Kaushal Vikas Nigam (HPKVN). The Palampur Skill Centre is part of HLPPT's partnership with HPKVN for providing quality training on General Duty Assistant (GDA) under Skill Development Programme. This adds to 15 new Skill Centres launched during the reporting quarter (Oct-Dec 2016), making a total of 38 Skill Centres in eight states (Uttar Pradesh, Odisha, Andhra Pradesh, Telangana, Kerala, Bihar, Himachal Pradesh & Rajasthan). These new skill centres include: 4 centres in Kerala (Kollam, Kottayam, Alappuzha & Kozhikode districts), 4 in Rajasthan (Sawai Madhopur, Alwar & Bikaner districts), 3 in UP (Sitapur, Faizabad & Lucknow districts), 3 in Bihar (Katihar, Vaishali, East Champaran districts) and one in HP (Palampur). These provide health-sector trainings on GDA, Home Health AIDS (HHA), Bed Side Assistant (BDA), etc. HLPPT has been contributing towards the Central Government's flagship Skill India Mission with this Programme that aims at: Developing a cadre of skilled human resources in healthcare and other allied sectors through quality trainings; and Offering sustainable livelihood options to the youth.



**Successful Placement of Skilled Trainees**

HLPPT's skilled trainees Kamini Mishra & Poonam Rathod received job offer letters by Shri Rajiv Pratap Rudy, Hon'ble Union Minister of State, Skill Development and Entrepreneurship (Independent Charge), Government of India, at Rozgar Mela held in Lucknow, UP in November 2016. HLPPT also participated at Rozgar Mela held in Bikaner, Rajasthan, in December, which pulled large crowd.

**SCREENING**

**PMSMA Boosts HIV Screening under Project IAPSI**

The newly-launched Pradhan Mantri Surakshit Matritritwa Abhiyan (PMSMA) has given a boost to Project IAPSI (Improving Access to Public Sector PPTCT Services in India) in promoting HIV screening among pregnant women. PMSMA ensures fixed-day free ANC to all pregnant women on the 9<sup>th</sup> of every month across the country. HLPPT's team working under Project IAPSI has been among the early adopters of using this scheme as a significant platform for: Mobilising pregnant women for HIV screening; Doing advocacy with health professionals to ensure that HIV screening is included in ANCs; Checking stock of HIV kits at health facilities; Ensuring that frontline health workers are well-equipped with information and skills on HIV screening, etc. Since the launch of PMSMA in June 2016, Project IAPSI has facilitated HIV screening among 91,881 pregnant women (48,604 in Bihar, 33,925 in Chhattisgarh and 9,352 in Odisha) on the 9<sup>th</sup> of every month.





### Health Camp Benefits Urban Poor

Nearly 150 people availed free health check-ups at a Mega Health Camp held at Harijan Chaupal in Kanhai Village, Gurgaon, on 27th October 2016. The camp was organised by HLPPT & DLF Foundation as a part of the latter's CSR Project – Merrysilver Clinic and Wellness Centre. A team comprising General Physician, Gynaecologist, Paediatrician, Lab Technicians and Assistants offered free medical services and diagnostic tests (Blood Sugar, Haemoglobin, Blood Pressure, Cholesterol, etc) to community members. The camp was inaugurated by Sarpnach, Kanhai, who stressed on the need for regular health check-ups and benefits of reading to children for their mental development.

### UNICEF Promotes Menstrual Hygiene in UP

HLFPPT has partnered with UNICEF for improving Menstrual Hygiene Management (MHM) in the state of Uttar Pradesh. Under this, HLPPT has conducted review of 49 Sanitary Napkin Production Units (SNPUs) of Panchayat Udyog in UP, whereby it has studied factors that impact production of sanitary napkins and submitted Evidence Based Business Model for Improving Production. As a first-of-its-kind, HLPPT facilitated Lab Testing of Sanitary Napkins produced by SNPUs under this study. Considering safe disposal of sanitary napkins as an important influencer for improving menstrual hygiene, Team HLPPT also conducted an Assessment Study of the functioning of cemented incinerator built within the premises of Kasturba Gandhi Balika Vidyalaya in Mirzapur District, UP. In its Observation Report, HLPPT has identified existing gaps in the incinerator and suggested model for low-cost cemented incinerator.



## TRAINING

### RKSK Training in MP (Alirajpur district)

HLFPPT conducted Peer Training & Supportive Supervision of frontline health workers (ANM, ASHA, District level officials from Madhya Pradesh in Alirajpur district under Rashtriya Kishor Swasthya Karyakram (RKSK). HLPPT is among the chosen National Training Partners (NTPs) under RKSK, through which it has earlier provided trainings in UP and Bihar. NTPs act as training sites for State/District level master trainers on guiding principle of peer led approaches and facilitation skills, who further train ANM at block level as well as Peer Educators & ASHAs at sub-block levels.



### 500 Youth Trained on Life Skills in Bulandshahr

HLFPPT conducted sessions on Life Skills and Adolescent Literacy with nearly 500 teenage students at VidyaGyan School in Bulandshahr during November and December 2016. These were organised & facilitated with support from Shiv Nadar Foundation. Topics covered during the sessions included Decision Making, Time Management, Leadership Skills, Problem Solving Abilities, Critical Thinking, Social Skills, etc.

## OUR PARTNERS



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(A Trust Promoted by HLL Lifecare Ltd)

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